

1 IN THE UNITED STATES DISTRICT COURT
 2 FOR THE EASTERN DISTRICT OF TEXAS
 3 MARSHALL DIVISION

4 PACKET INTELLIGENCE LLC)(CIVIL DOCKET NO.
 5)()(
 6 VS.)(2:16-CV-147-JRG
 7)()(
 8 SANDVINE CORPORATION AND)(MARSHALL, TEXAS
 9 SANDVINE INCORPORATED ULC)(NOVEMBER 7, 2017
 8:30 A.M.

10 TRANSCRIPT OF JURY TRIAL

11 BEFORE THE HONORABLE JUDGE RODNEY GILSTRAP

12 UNITED STATES DISTRICT JUDGE

13 APPEARANCES:

14 FOR THE PLAINTIFF: Mr. Paul J. Skiermont
 15 Ms. Sadaf R. Abdullah
 16 Mr. Steven K. Hartsell
 17 Mr. Alexander E. Gasser
 18 Mr. Steve J. Udick
 SKIERMONT DERBY LLP
 2200 Ross Avenue
 Suite 4800W
 Dallas, Texas 75201

19 COURT REPORTER: Ms. Shelly Holmes, CSR, TCRR
 20 Official Court Reporter
 21 United States District Court
 Eastern District of Texas
 Marshall Division
 100 E. Houston Street
 22 Marshall, Texas 75670
 (903) 923-7464

23
 24
 25 (Proceedings recorded by mechanical stenography,
 transcript produced on CAT system.)

1 FOR THE PLAINTIFF: Mr. William E. Davis, III
 2 THE DAVIS FIRM, PC
 213 N. Fredonia Street
 3 Suite 230
 Longview, Texas 75601

4 FOR THE DEFENDANTS: Mr. Gil Gillam
 GILLAM & SMITH
 5 303 South Washington Avenue
 Marshall, Texas 75670

6
 7 Mr. Eric A. Buresh
 Mr. Mark C. Lang
 ERISE IP, PA
 8 6201 College Boulevard
 Suite 300
 9 Orland Park, Kansas 66211

10 Mr. Abran J. Kean
 ERISE IP, PA
 11 5600 Greenwood Plaza Boulevard
 Suite 200
 12 Greenwood Village, Colorado 80111

13 *****

14
 15 P R O C E E D I N G S

16 (Jury out.)

17 COURT SECURITY OFFICER: All rise.

18 THE COURT: Be seated, please.

19 All right. Are the parties prepared to
 20 read into the record those items from the list of
 21 pre-admitted exhibits used during yesterday's portion of
 22 the trial?

23 MR. HARTSELL: Yes, Your Honor.

24 THE COURT: All right. If you'll
 25 proceed.

1 MR. HARTSELL: Yesterday's exhibits are
2 PTX-3, 3A, 7, 7A, 9, 9A, 113, 163, 284, 320, 326, 327,
3 334, 336, 338, 339, 340, 342, 344, 347, 350, 354, 356,
4 357, 359 through 60, 362, 366, 379, 381, 384, 385, 388,
5 394. And DX-44 and DX-255.

6 THE COURT: All right. Is there any
7 objection to that rendition by the Defendant as offered
8 from the Plaintiff?

9 MR. GILLAM: No, Your Honor, there's not.

10 THE COURT: Does Defendant have a similar
11 rendition to offer?

12 MR. GILLAM: No, Your Honor, we have
13 nothing else to add.

14 THE COURT: All right. Do I understand,
15 Counsel, there's a need to read certain other items into
16 the record at this point?

17 MR. DAVIS: Yes, Your Honor, there's some
18 discovery responses.

19 THE COURT: Okay. If you'll proceed,
20 Mr. Davis. Or Mr. Skiermont, that's fine.

21 MR. SKIERMONT: There's just a handful of
22 requests for admission, Your Honor.

23 Request for Admission No. 1: Admit that
24 you train your customers to use the accused
25 instrumentality in the United States.

1 Response to our RFA No. 1: Admitted that
2 Sandvine offers training courses and admit that some
3 such training occurs in the United States.

4 Request for Admission No. 9: Admit that
5 the -- all versions of source code loaded on the source
6 code computer in Overland Park office represents
7 production versions of the source code for the accused
8 instrumentality.

9 Response: Admitted.

10 Request for Admission No. 21: Admit that
11 you sell the accused instrumentality in the United
12 States.

13 Response: Admitted.

14 Request for Admission No. 22: Admit that
15 you offered the accused instrumentality in -- for sale
16 in the United States.

17 Response: Admitted.

18 Request For Admission No. 23: Admit that
19 you have used the accused instrumentality in the United
20 States.

21 Response: Admitted.

22 That's all, Your Honor.

23 THE COURT: Any objection -- any
24 objection to that from Defendants?

25 MR. BURESH: No, Your Honor.

1 THE COURT: All right. Do we have all
2 eight members of our jury present, Mr. Nance?

3 COURT SECURITY OFFICER: We do, sir.

4 THE COURT: All right. Let's go off the
5 record just a minute.

6 (Off the record discussion.)

7 THE COURT: Let's go back on the record.
8 The Court's going to take a brief recess.
9 The Court stands in recess.

10 COURT SECURITY OFFICER: All rise.

11 (Recess.)

12 COURT SECURITY OFFICER: All rise.

13 THE COURT: Be seated, please.

14 All right. Mr. Nance, bring in the jury,
15 please.

16 COURT SECURITY OFFICER: All rise for the
17 jury.

18 (Jury in.)

19 THE COURT: Good morning, and welcome
20 back, ladies and gentlemen. Please have a seat.

21 Plaintiff, call your next witness.

22 MR. DAVIS: Your Honor, at this time
23 Plaintiffs call Mr. James Bergman to the stand.

24 THE COURT: All right. Mr. Bergman, if
25 you'd come forward and take the witness stand. You've

1 previously been sworn, correct?

2 THE WITNESS: Correct.

3 THE COURT: Please have a seat.

4 Do we have notebooks to press -- to pass
5 out?

6 MR. DAVIS: I do, Your Honor.

7 THE COURT: Let's do that.

8 We have an issue with the IT person who's
9 waving at somebody, not me.

10 MR. HARTSELL: May we approach?

11 THE COURT: Yes, you may approach.

12 All right. Counsel, you may proceed with
13 your direct examination.

14 MR. DAVIS: Thank you, Your Honor.

15 JAMES BERGMAN, PLAINTIFF'S WITNESS, PREVIOUSLY SWORN

16 DIRECT EXAMINATION

17 BY MR. DAVIS:

18 Q. Good morning, Mr. Bergman.

19 A. Good morning, Mr. Davis.

20 Q. Would you please introduce yourself to the
21 jury?

22 A. My name is Jim Bergman.

23 Q. What do you do for a living, Mr. Bergman?

24 A. I'm an economist that specializes in the
25 valuation of intellectual property, things like trade

1 secrets, patents. Frequently this occurs in the context
2 of litigation.

3 Q. Are you a married man?

4 A. I am. My wife and I will be celebrating our
5 20-year anniversary next month.

6 Q. And do you have any children?

7 A. I do. I have a 15-year-old girl who just
8 started high school, and a 10-year-old boy.

9 Q. Were you retained as an expert in this case by
10 Packet Intelligence?

11 A. I was.

12 Q. And what were you asked to do?

13 A. I was asked to determine the amount that would
14 be due to Packet Intelligence if Sandvine were found to
15 have infringed the patents.

16 Q. How are you compensated for your work on this
17 case?

18 A. On an hourly basis.

19 Q. And does your compensation in this case depend
20 on any opinion that you arrive at?

21 A. It does not.

22 Q. What is your hourly rate?

23 A. \$580 an hour.

24 Q. Now, prior to Packet Intelligence retaining
25 you in this case, did you know Packet Intelligence?

1 A. No.

2 Q. Did you know Mr. Vachon or Mr. Brunell?

3 A. No.

4 Q. Did you know any of the lawyers that represent
5 Packet Intelligence?

6 A. No.

7 Q. Now, did you prepare a set of slides to assist
8 with your testimony today?

9 A. Yes, I did.

10 Q. Before we discuss your opinions, can you tell
11 us a little bit about your employment history?

12 A. Sure. I am currently the founder and
13 president of Bergman Consulting which is a firm I
14 started at the beginning of this year.

15 Prior to that, I was the former head of the
16 intellectual property group at the global financial
17 company Conway MacKenzie.

18 Prior to that, I worked in-house at a number
19 of law firms as an economic expert, both -- the law
20 firms were national and global in nature.

21 And before that, I spent 10 years in
22 information technology, primarily as a network engineer.

23 Q. Could you describe your education, please?

24 A. Yes, I have a Master's degree from the
25 University of California at Irvine, a Master's in

1 Business Administration. My undergraduate degree is in
2 economics, also from UC Irvine. And I'm currently
3 pursuing a Master's in Computer Science from Georgia
4 Tech.

5 Q. Do you hold any professional designations?

6 A. Yeah, I'm a charter financial analyst, which
7 is a certification that requires four years of work
8 experience and 18 hours' worth of examinations on topics
9 like accounting, economics, statistics, finance.
10 And prior to that, former life, I was a Microsoft
11 certified systems engineer.

12 Q. Are you a member of any professional
13 organizations?

14 A. Yes, I am a member of the Licensing Executive
15 Society.

16 Q. How many years have you worked as an economist
17 analyzing and valuing business transactions with a focus
18 on intellectual property?

19 A. It's been over 13 years.

20 Q. And in your more than 13 years of experience,
21 how many types of -- of these valuations have you
22 performed?

23 A. At least 50.

24 Q. And in those 13 years of experience, how many
25 patent license agreements have you reviewed and analyzed

1 for valuation purposes?

2 A. Hundreds.

3 Q. How are your education and work experience
4 relevant to your testimony here today?

5 A. I think primarily my education and work
6 experience really help inform me to determine the proper
7 methodologies for determining a reasonable royalty in a
8 case like this.

9 Q. Do you typically work more for plaintiffs or
10 defendants in these types of cases?

11 A. I do work for both plaintiffs and defendants,
12 but I would say most of my work is for plaintiffs.

13 Q. And have you ever testified in United States
14 District Court today -- before today?

15 A. Yes, sir.

16 Q. What information did you review to perform
17 your analysis in this case?

18 A. Similar to the testimony that you heard from
19 Dr. Almeroth yesterday, as to the things that he
20 reviewed, I looked at thousands of Sandvine's internal
21 documents as part of my analysis. I reviewed the
22 patents-in-suit. Looked at various court filings that
23 are relevant for my analysis. I had interviews with
24 both Packet Intelligence and Dr. Almeroth to get a
25 better understanding for my analysis. Looked at the

1 deposition testimony of Sandvine's witnesses, as well as
2 Packet Intelligence. I looked at Sandvine's publicly
3 available information, as well as information on the
4 industry as a whole and the market as a whole because
5 that's important for my analysis. I looked at relevant
6 licensing agreements and reviewed all the expert
7 reports -- reports in the case.

8 Q. How much time have you spent reviewing and
9 analyzing the evidence in this case in preparation for
10 your opinions and testifying here today?

11 A. I'd say that people -- that myself and people
12 working under my direction, I probably spent 350 to 400
13 hours working on this case.

14 Q. And what percentage of those hours were hours
15 that you personally spent?

16 A. 90, 95 percent.

17 Q. What is your overall opinion in this case as
18 to the amount of damages for patent infringement?

19 A. It's my opinion that the amount due to Packet
20 Intelligence, if they're -- if Sandvine is found to
21 infringe the patents-in-suit, would be a lump-sum
22 payment of \$13.89 million.

23 Q. Now, what is a lump-sum payment?

24 A. A lump-sum payment is an amount that -- is an
25 established amount that the licensee or -- or in this

1 case, Sandvine would pay at the execution of the
2 license.

3 Q. So how many patents are at issue in this case?

4 A. There are three patents at issue in this case.

5 Q. And how many claims from each of these three
6 patents are there at issue in this case?

7 A. There are four claims.

8 Q. And do your opinions on damages change whether
9 the jury finds infringement on one or all four of
10 these -- of -- of the asserted claims?

11 A. They do not.

12 Q. Okay. And why do your opinions not change
13 whether one or two or three or four claims are found to
14 infringe?

15 A. It's my understanding that the -- that the
16 claims themselves -- or each claim covers the entirety
17 of the -- of the accused products, such that if even one
18 claim infringed, it -- it encompasses everything.

19 MR. DAVIS: And, Your Honor, at this time
20 I'd like to tender Mr. Bergman as an expert in economics
21 and patent valuation damages.

22 THE COURT: Is there objection from the
23 Defendant?

24 MR. KEAN: No objection, Your Honor.

25 THE COURT: All right. The Court will

1 recognize the witness as an expert in the designated
2 fields.

3 Proceed, Counsel.

4 Q. (By Mr. Davis) How do you go about
5 determining damages in a case such as this one?

6 A. The law sets the guidance for how to determine
7 damages in a case like this. And what the law states is
8 that upon finding for the claimant, the Court shall
9 award the claimant damages adequate to compensate for
10 infringement but in no event less than a reasonable
11 royalty for the use made of the invention by the
12 infringer.

13 Q. I notice you got "for the use made of the
14 invention by the infringer" underlined, why are you
15 underlining this in this slide?

16 A. Because I think it's a key part of the law
17 which basically says that you have to look at how the
18 infringer is using the product and the benefit that the
19 infringer is getting from its use of the product in
20 order to determine a reasonable royalty.

21 Q. Now, you mentioned a reasonable royalty. What
22 is a royalty?

23 A. A royalty is the payment for use of somebody's
24 property. So if you had a company that wanted to take
25 timber off your land, that -- that company would need to

1 pay you a royalty to do so.

2 Q. Is Packet Intelligence entitled to a
3 reasonable royalty in this case?

4 A. Yes, it is.

5 Q. And how did you determine what that reasonable
6 royalty should be?

7 A. I looked to the law and used in this case
8 what's called a hypothetical negotiation to determine a
9 reasonable royalty.

10 Q. And what is a hypothetical negotiation?

11 A. So a hypothetical negotiation, it -- it
12 imagines that the infringer and the patentholder would
13 have sat at a table prior to the date of first
14 infringement and would have negotiated a license for the
15 patents.

16 Q. How is a hypothetical negotiation different
17 from a real-world negotiation?

18 A. There are a number of key distinctions between
19 the hypothetical negotiation and a real-world
20 negotiation that we're all used to.

21 The first key distinction is that in the
22 hypothetical negotiation, the patents are assumed to be
23 both valid and infringed. There's no question about
24 them. Whereas in the real-world negotiation, there's
25 always a question about them. You're not sure -- you're

1 not a hundred percent sure whether or not those patents
2 have been -- are being infringed and are valid. So it's
3 a big distinction.

4 Q. Why does the law require the parties to make
5 this assumption of infringement and validity?

6 A. It's primarily to make sure that the -- the --
7 the negotiating companies are on equal footing, that you
8 are determining the fair value of those patents.

9 Q. Now, what other things are assumed or used in
10 the hypothetical negotiation that are not used in a
11 real-world negotiation?

12 A. Another big distinction is that the parties to
13 the negotiation, they know all the relevant information,
14 right. It's like playing poker with your -- with
15 your -- with your cards face up. Everybody knows what's
16 going on. You can't hide anything.

17 And that also includes information into the
18 future. So it's almost like the -- the parties have a
19 crystal ball, they know what's going to happen.

20 Unlike, obviously, a real-world information
21 where people cannot tell you everything, they can hold
22 their cards close to their chest.

23 Q. And so in the hypothetical negotiation
24 occurring between Sandvine and Packet Intelligence, what
25 is one of the things that Packet Intelligence will know

1 about Sandvine using the book of wisdom or the cards
2 face up?

3 A. So, for example, Packet Intelligence will know
4 that Sandvine has generated \$114 million worth of
5 revenue for the accused product. They would know that
6 at the hypothetical negotiation.

7 Q. Now, what does the hypothetical negotiation
8 look like in this case, this particular case?

9 A. So in this case you would imagine a
10 representative from Packet Intelligence sitting down at
11 a table with a representative from Sandvine to negotiate
12 for rights or a license to these individual patents back
13 in June of 2006.

14 Q. Now, why do you assume that the negotiation
15 occurred in June of 2006?

16 A. Because that's prior to the date of the first
17 sale -- sale of the PTS 4000 which is the -- one of the
18 accused products in this case.

19 Q. So that's the date of first infringement?

20 A. That's correct.

21 Q. What factors do you consider in determining
22 the reasonable royalty amount that would be negotiated
23 as part of this hypothetical negotiation?

24 A. So the courts have provided some guidance as
25 to the factors that you should take into account when

1 determining a reasonable royalty. And -- and here is a
2 list of those factors.

3 Q. Now, where will the jury get this list of
4 factors to take into account in reaching their decision?

5 A. It's my understanding that Judge Gilstrap will
6 provide these factors.

7 Q. Now, how do you use these factors to determine
8 a royalty?

9 A. So what I do is I take these factors, and I
10 break them up. And I put them into two traditional
11 approaches for the valuation of an asset. And those two
12 approaches are the income approach and the market
13 approach. So all of those factors either fit within one
14 or both of those categories.

15 Q. And would you please explain for the jury what
16 those -- those two approaches are?

17 A. Sure. So I think the best way to do it is by
18 way of an example. And the first approach that I'll
19 discuss is the market approach because I think it's the
20 one that's most relatable to -- to everyone, which is
21 can I determine the value of one thing based on the
22 value of another thing?

23 So is there something else out there in the
24 market that I can look to to say that is comparable to
25 what I'm trying to value, and, therefore, that can serve

1 as some guidance.

2 So to use the example of -- say you have a
3 small business and you want to determine what the value
4 of that small business is, you can look out to the
5 market and say are there other small businesses that do
6 what I do? And can I determine the value of my business
7 based on the value of those businesses?

8 So that's a market approach.

9 Q. What about the income approach? Would you
10 explain that, please?

11 A. Yeah, the income approach is more of an
12 inward-looking-type approach which is based on the
13 revenue and profitability of the company over time. So
14 based on the series of cash flows that the company is
15 generating over time, you can use that to say what's the
16 value of this company. So one is sort of looking
17 outward -- the market approach is looking outward, and
18 the income approach is looking inward.

19 Q. Now, we're not evaluating businesses here.
20 We're evaluating live patents and what a reasonable
21 royalty license would be. Is there anything unique to
22 patents that you take into account when you're
23 evaluating the value of a patent under these approaches?

24 A. Yeah. So patents are -- are unique in that
25 they can either be an incremental improvement or -- over

1 something that already exists, or it can be something
2 that's more foundational.

3 So from my perspective, one of the first
4 things that I always do when trying to determine the
5 value of a patent is what are my alternatives to that --
6 to that patent? What is it improving over?

7 And so I think the best way to look at this is
8 by way of an example.

9 If a company has a patent on a four-wheeled
10 suitcase, okay? A four-wheeled suitcase never existed
11 before, but a company has a patent on it, and I'm
12 brought in to determine the value of that patent, the
13 first thing I'd want to do is to look out and say, well,
14 what alternatives to this four-wheeled patent exist in
15 the market? And if I can find a -- let's see if I can
16 make this work -- a two-wheel patent that's out there,
17 the value of that four-wheel patent would be the benefit
18 in going from a two-wheel patent or a two-wheeled
19 suitcase to a four-wheeled suitcase, right? Because
20 that's the incremental improvement that that patent is
21 providing.

22 On the other hand, if I were to look out into
23 the market and there are no two-wheeled suitcase, there
24 are no wheeled suitcases at all, the only thing that's
25 available to me are just plain old suitcases, that is a

1 drastically different value to that patent because the
2 only alternative is a suitcase without wheels.

3 So that's a fundamental analysis that needs to
4 happen in evaluation of any patent is what alternatives
5 are out in the market.

6 Q. Now, in reviewing the evidence in this case,
7 did you find any evidence that indicated the importance
8 of these patents?

9 A. I did.

10 Q. And what did you find?

11 A. First, the -- the number of forward citations
12 for these patents.

13 Q. And what are forward citations?

14 A. Forward citations -- I think we've heard a lot
15 about this -- but forward citations are patents that
16 have been cited that reference the patents in this case.

17 Q. And how do -- how can forward citations
18 indicate -- indicate value?

19 A. Well, I think they can demonstrate an overall
20 importance to the technology, and I think that the
21 research has shown that the -- that the number of
22 forward citations, sort of the -- the larger the
23 perceived value of those patents. So the market will
24 see the number of citations there and think that if
25 there's a large number of citations, these -- these are

1 important patents.

2 And I think proof of that was -- is the -- is
3 the -- is Packet Intelligence actually looked at forward
4 citations when they acquired these patents. So to them,
5 it was an indicator of value, and I think that's
6 consistent with how people view these.

7 Q. Who were some of the companies that cited --
8 that were -- that cited back to patent -- Packet
9 Intelligence's patents as forward citers?

10 A. Well, just looking at the '725 patent, it was
11 cited 175 times. Companies who had patents that were
12 cited include Intel, Amazon, Microsoft, fairly large
13 companies in this space. And I think as we've heard,
14 Sandvine also cited this particular patent, as well.

15 Q. At what point in time did you calculate the
16 number of forward citations?

17 A. I believe I calculated this -- I want to say
18 September of this year.

19 And then also, just to kind of show what the
20 forward citations look like in context, because there's
21 been a lot of discussion about this.

22 So these are all the patents that have been
23 cited -- that have cited the '725 patent. So the next
24 couple of slides here show -- and I think here on the
25 second slide, right there, is Sandvine. Let me kind of

1 move forward. So those are all the forward citations
2 for the '725 patent.

3 The '751 patent has been cited 62 times. So
4 companies that have patents that have been cited include
5 other major companies like Oracle, Microsoft, Cisco.

6 And then looking at the '789 patent, it's been
7 cited 52 times. And companies who have had their patent
8 cited include Microsoft, Intel, Google -- again, major
9 companies in this particular space.

10 Q. Do you have any understanding of the technical
11 benefits -- excuse me, technical benefits of the patents
12 provided -- that are provided by the patents?

13 A. Yeah. So it's my understanding that the
14 technical benefits of this case include better traffic
15 classification, increased network security, and
16 increased quality of service.

17 Q. And what information did you use to base your
18 understanding of the technical benefits of the patents
19 to Sandvine?

20 A. I got that through discussions with Dr.
21 Almeroth and then saw Mr. Almeroth -- or Dr. Almeroth's
22 testimony yesterday where he went through these in -- in
23 detail.

24 Q. So would you briefly remind the jury what
25 traffic classification is?

1 A. Yeah. So my understanding of traffic
2 classification, as a non-technical expert, is -- it's
3 really the ability to sort of look inside data packets,
4 understand what's in there, and categorize that
5 information.

6 Q. And what about traffic classification rates?
7 Is that important -- I'm sorry, strike that.

8 What approaches did you use to determine what
9 a reasonable royalty is in this case?

10 A. I used two separate approaches. I used both
11 the market approach and the income approach that we --
12 that we discussed earlier.

13 Q. Okay. And how did you use the market approach
14 to evaluate the amount that Sandvine should pay in the
15 hypothetical negotiation?

16 A. So if you remember the market approach is
17 looking to other agreements that exist out in the market
18 and using those to determine some kind of comparability
19 for the -- the patents in this case. And so for this
20 case, I used the Cisco agreement as a comparable
21 license.

22 MR. DAVIS: And, Your Honor, at this
23 time, we're going to be going into the details of the
24 Cisco agreement and would request that the courtroom be
25 sealed.

1 THE COURT: All right. Based on
2 counsel's request to protect confidential and
3 proprietary information, the Court will order the
4 courtroom sealed at this time, which means if you're
5 present in the courtroom and you're not subject to the
6 protective order that's been entered in this case, then
7 you should excuse yourselves and remain outside the
8 courtroom until it is reopened and unsealed.

9 (Courtroom sealed.)

10 (Testimony filed under seal by order of
11 the Court.)

12 (Courtroom unsealed.)

13 THE COURT: For the record, we are
14 unsealed.

15 Mr. Davis, you may continue with your
16 examination.

17 MR. DAVIS: Thank you, Your Honor.

18 Q. (By Mr. Davis) I believe, Mr. Bergman, before
19 we took the brief break, you were about to explain the
20 other valuation that you performed in this case.

21 A. Yes, sir.

22 Q. Can you please explain what the income
23 approach is?

24 A. Yes.

25 MR. DAVIS: Oh, can we get the slides,

1 please?

2 THE WITNESS: Thank you.

3 MR. DAVIS: Thank you.

4 A. So if you remember, the income approach was a
5 way to do a valuation based on the amount of revenue or
6 profit that's being generated. And so the example we
7 used before was a -- based on a small company.
8 And -- and in a patent case, it's especially important,
9 as we talked about, to talk about the value over
10 alternative technologies, what else is available into
11 the market.

12 So that's the summary of the income approach.

13 Q. (By Mr. Davis) And what was your conclusions
14 on the amount of reasonable royalty damages under the
15 income approach?

16 A. Under the income approach, it's my opinion
17 that a lump-sum payment of \$13.49 million would be
18 reasonable.

19 Q. And what methodology did you use to arrive at
20 that number under the income approach?

21 A. So that methodology entails starting with the
22 revenue of the accused products and then effectively
23 giving Sandvine credit for all of its costs and
24 contributions until we are at the end, left with the
25 value that's directly attributable to the patents

1 themselves.

2 Q. And what is the first step in this analysis?

3 A. The first step is a determination of the
4 accused product revenue.

5 Q. And what is the -- what are the accused
6 products?

7 A. So the accused products, as I'm sure we all
8 know at this point, are the PTS series of products, so
9 the PTS 14000, the PTS 22000, the PTS 24000, the PTS
10 32000, and the PTS Virtual Series.

11 Q. And are these products important to Sandvine's
12 business?

13 A. Yeah. In a document in -- in a public
14 financial statement that Sandvine provides to its
15 investors, Sandvine stated that the core of Sandvine's
16 hardware platform is the Policy Traffic Switch or the
17 PTS, the products that we've been discussing.

18 Q. Now, how did you go about determining what the
19 revenue for the accused products was?

20 A. So I looked at the product revenue from -- or
21 Sandvine's own financial documents which provided the
22 accused product revenue from 2010 until 2016, and then
23 estimated the total product revenue for the 2017 time
24 period. And that total profit was 144 -- or, sorry,
25 total revenue was \$114 million.

1 Q. Where does this data come from?

2 A. This comes from Sandvine's own financial
3 data --

4 Q. Okay.

5 A. -- that they provided in this case.

6 Q. And is that PTX-367?

7 A. Yes, it is. Thank you.

8 Q. Do the revenue figures on this slide include
9 financial information for any products that are not at
10 issue in this lawsuit?

11 A. It does not.

12 Q. Okay. So what's the next step in your
13 analysis now that we have the total revenue for the
14 accused products?

15 A. The next step is to give Sandvine credit for
16 its direct costs, the costs that are directly
17 attributable to the production of these devices.

18 Q. And how did you do this?

19 A. Again, I looked to Sandvine's own financial
20 documents over the relevant time period. And based on
21 that, Sandvine's direct costs for these products is
22 29.84 million. So I deducted that amount from total
23 revenue.

24 Q. And based on this analysis, how much was
25 allocated to direct costs?

1 A. 26.1 percent or 29.8 million.

2 Q. And the result was?

3 A. That Sandvine has a gross profit of \$84.6
4 million.

5 Q. Okay. And what's the next step?

6 A. So the next step is realizing that part of
7 that profit is due to both the hardware and -- or the
8 profit itself is due to both the hardware and the
9 software of the device. And because it's my
10 understanding that the -- the software is what primarily
11 embodies the patented technology and -- and because I
12 have to give value to all the things that Sandvine does
13 that -- that isn't a part of the patented technology, I
14 have to give credit to Sandvine for the profit
15 associated with the hardware.

16 Q. And so how did you determine the profit
17 associated with hardware?

18 A. So I looked at Sandvine's own documents to try
19 to determine the value of the hardware, and I found
20 testimony from Mr. Don Bowman, who is the CTO, and how
21 he described the -- the difference between hardware and
22 software and how it's evolving over time.

23 And one of the things that Mr. Bowman stated
24 is that they're anticipating a time in the future when
25 there's no hardware sold at all. So they're getting to

1 a point where it's the software that is the key
2 component, and that hardware is more like a commodity.
3 And in another part of his deposition, when they're
4 discussing the virtualization software, which is
5 software that doesn't require hardware to run, that's
6 the PTS Virtual Series products that's part of this
7 case, he stated that we looked at the cost it would take
8 them -- who's their customers -- to deploy our software
9 on commodity servers from Dell or HP, and we looked to
10 make sure so that we would achieve a similar net value
11 as buying our hardware.

12 So they looked at Dell and HP as alternatives
13 to their hardware. So based on that information, I used
14 Dell and HP -- because they have publicly available
15 information, I used Dell and HP to make a determination
16 as to the amount of profit that should be allocated to
17 the hardware.

18 Q. So you used the amount that Dell and HP -- the
19 amount of profit that Dell and HP make on their hardware
20 as a proxy for the amount of profit that Sandvine makes
21 on its hardware?

22 A. That's right.

23 Q. Okay. And how did you apply this data in your
24 analysis?

25 A. So looking at Dell and HP's own financial

1 information and the amount of gross margin that they
2 received, the amount of profit they received from
3 selling their hardware, I determined that taking the two
4 companies combined over the relevant period, that
5 20.7 percent was related to hardware. So I applied that
6 20.7 percent and gave credit to Sandvine for \$7.8
7 million.

8 Q. And is that what you're showing in this --
9 this slide here?

10 A. That's correct.

11 Q. Okay. What is the next step in your analysis?

12 A. The next step in the analysis is to give
13 Sandvine credit for its indirect costs, so those costs
14 that aren't directly attributable to the production of
15 the devices.

16 Q. Why was this an important or necessary part of
17 your analysis?

18 A. Because I recognized that the functions
19 provided by sales and marketing, for example, help to
20 generate the revenue that's associated with these
21 accused products.

22 So while they can create the product, they
23 need to advertise it, they need to go out there and sell
24 them to their customers. So there -- there's benefit to
25 the revenue from these particular functions. So I went

1 about giving credit to Sandvine for those functions.

2 Q. And how did you go about determining the
3 appropriate amount to give credit to Sandvine for sales,
4 marketing, and operating expenses?

5 A. Again, I looked to Sandvine's own financial
6 information and looked at the amount that they spent on
7 sales and marketing and general admin -- general and
8 administrative expenses over relevant time period and
9 found that on average, 39.7 percent of their revenue is
10 spent on these indirect costs.

11 Q. And did you apply that 39.7 percent in your
12 analysis?

13 A. I did.

14 Q. And where -- where did you do that?

15 A. Right here. So of the 114.4 million in
16 revenue, I credited to Sandvine 45.4 million for their
17 indirect costs.

18 Q. Okay. And you're not done yet. What --
19 what's the next step of your analysis?

20 A. So after we've made those allocations, what
21 we're left with is the value of the software itself.
22 We've taken out direct costs, we've taken out indirect
23 costs, and we've given some -- some portion of the
24 profit back to the hardware. So now we've gotten to the
25 base software where the patents live.

1 Q. And -- and show us on the -- on your slide
2 here where the value of the base software here.

3 A. (Indicating.) Right here.

4 Q. Okay. And why do you need to make an -- an
5 allocation for -- well, strike that.

6 What did you do next after determining the
7 value of the base software?

8 A. So, again, the goal is to get to the patents,
9 right, how much of this is -- how much of this profit is
10 being generated by the patents themselves.

11 So the next step is to recognize that -- that
12 there are features and functionality within the software
13 where the patents live and where the patents don't live
14 and to give credit to Sandvine for those areas that are
15 non-infringing essentially.

16 And so because we know that the patents are
17 part of traffic classification as a whole, the next step
18 was to determine the proper allocation to traffic
19 classification.

20 Q. And how did you go about doing that?

21 A. So I looked at Sandvine's own documents to
22 describe -- to see how they described traffic
23 classification and how important they see traffic
24 classification as a good indicator of value.

25 Q. Well, what document is this?

1 A. This is PTX-344. And in this document,
2 Sandvine describes traffic classification as the
3 foundation of policy control and business intelligence.
4 And if you remember, policy control is one of the main
5 functionalities that's part of the PTS. PTS is a Policy
6 Traffic Switch. So policy control is built on top of
7 traffic classification.

8 And as you can see here, you can't manage what
9 you can't measure. So you can't provide policy control
10 if you're not properly classifying traffic.

11 Q. Did you find any other evidence?

12 A. Yes. So another Sandvine document, PTX-363,
13 describes very similar language where it says accurate
14 traffic identification and insight measurements form the
15 foundation of network business intelligence and network
16 policy control.

17 And it goes on to say that without identifying
18 and measuring the traffic flowing on their networks,
19 CSPs, which are content service providers, these are
20 effectively Sandvine's customers, customers like
21 Comcast, Time Warner, that those customers can't craft
22 new subscriber services to their customers and that they
23 can't ensure correct billing.

24 So traffic classification enables policy
25 control, that policy control enables their customers to

1 create new services. So if you're not classifying
2 traffic properly, your customers can't create new
3 product.

4 Q. Is there any more evidence you relied on?

5 A. One more piece.

6 Q. Okay.

7 A. So this document talks about -- says that
8 the -- and this is -- I don't have a PTX number on this
9 one.

10 So this one says that the top priority when
11 implementing traffic recognition is accuracy. And that
12 not being accurate can be devastating when management
13 policies are put in place.

14 So, again, another indicator as to the value
15 of traffic classification.

16 Q. So based on your review of this evidence from
17 Sandvine's documents, what did you conclude with respect
18 to the value of the traffic classification to the base
19 software?

20 A. So given the fact that traffic classification
21 is the foundation of their policy control, and policy
22 control is effectively what they're selling, I give
23 traffic classification as a whole a 50-percent
24 allocation to the entire base software.

25 Q. Now, how did you arrive at the 50-percent

1 value?

2 A. So when we get to this level of analysis,
3 there -- there are really no hard numbers to be able to
4 point to. Sandvine itself doesn't quantify the value of
5 traffic classification in its financial statements. So
6 at this point, we have to use a reasonable estimation.
7 And based on all the documents that I've seen, and there
8 are a lot of other documents that are very similar in
9 nature to this, given the fact that it's foundational to
10 their system, it's -- it's a reasonable assumption.

11 Q. Since it's foundational, could you have gone
12 higher?

13 A. I could have gone higher.

14 Q. Okay. What was the next step in your -- in
15 your income -- incremental benefit approach?

16 A. Okay. So now we've gotten to the point where
17 we are really close to the technology that represents
18 the patents, we've gotten all the way down to traffic
19 classification, now I have to figure out what portion of
20 traffic classification is -- or what portion of the
21 profit that's attributable to traffic classification is
22 represented by the patents themselves.

23 Q. And how did you do this?

24 A. Well, if you remember from our discussion with
25 the suitcase example, the way to determine the value of

1 a patent is to find out what the alternatives are in the
2 market.

3 So I looked at two different things. The
4 first is, as I just described, look at what the value is
5 over the prior art.

6 The second is to see what the value of this
7 technology is to other Sandvine products that are not
8 just PTS products but Sandvine sells a lot of other
9 things, too, so is there value to their patent outside
10 of Sandvine's own -- outside of the products that are at
11 issue in this case?

12 Q. Okay. So starting with the first one, what
13 prior art -- the value of the prior art, what is the
14 prior art that you are comparing to to determine the
15 additional value or benefit to the patented technology?

16 A. So it's my understanding that the prior art in
17 this case is what's called the well-known port
18 methodology.

19 Q. And what is your basis for your understanding
20 that the prior art is the well-known port technology?

21 A. Based on my discussions with Dr. Almeroth.

22 Q. And how did you determine the value of the
23 patented technology over the well-known port technology?

24 A. So I did a couple of things. One is I looked
25 at the val -- at what -- how well well-known port

1 methodology performs, compare that to how well Sandvine
2 performs. And in -- in conjunction with discussions
3 with Dr. Almeroth determined an overall value.

4 Q. And what did -- what did the evidence that you
5 looked at tell you?

6 A. So, first, I looked at the performance of
7 well-known port methodology as a whole to -- as -- to
8 start as a baseline.

9 And looking at the academic literature with
10 regard to well-known ports, I found two documents here.

11 The first describes the well-known port
12 methodology, and essentially says that 30 percent of the
13 traffic cannot be attributed to a particular
14 application. So effectively, at best, this methodology
15 can only characterize 70 percent of the traffic.

16 Q. How did you use this evidence?

17 A. So I looked at a separate piece of evidence, a
18 separate academic study that did a similar type analysis
19 and came to a similar conclusion, where it showed that
20 port-based analysis is unable to identify 30 to 70
21 percent of Internet traffic. So it's only able to
22 identify 70 to 30 percent, basically, so using that as
23 sort of the benchmark to understand what the prior art
24 technology -- how that performs.

25 And, again, we saw this document yesterday

1 that talks about various recognition techniques. This
2 is a Sandvine document, it's PTX-344, that talks about
3 using the port number to classify traffic.

4 And effectively, Sandvine's own documents
5 state that you should never use this. It's not an
6 appropriate methodology to characterize traffic.

7 But in this situation, because there are no
8 non-infringing alternatives, as we heard from Dr.
9 Almeroth yesterday, we fall back to the prior art
10 technology.

11 Q. And just to make sure I understand you, you're
12 saying that this document here is talking about the
13 prior art well-known port technology?

14 A. That's correct.

15 Q. Okay. So I got ahead of -- well, based on the
16 three pieces of evidence you've just shown us, the two
17 documents and this document, you then -- what did you do
18 next?

19 A. So then I took a look at how well is Sandvine
20 performing? How is its traffic recognition?

21 Q. What did you find with respect to how Sandvine
22 performs on traffic recognition?

23 A. So I found this Sandvine document, which is
24 PTX-363, which stated that Sandvine routinely sees
25 traffic recognition rates upward of 95 percent. So

1 compared to the prior art technology, which was at best
2 70 percent.

3 Q. And so how did you then use the percentages of
4 the prior art versus the percentages of Sandvine to do a
5 comparison?

6 A. I did find one other document.

7 Q. Oh, excuse me.

8 A. It's okay. Which described that best of breed
9 solutions should recognize at least 90 percent of
10 traffic. So, again, another verification that 90 to 95
11 percent is where traffic recognition rates from Sandvine
12 are typically seen.

13 Q. And so now my -- my prior question, how did
14 you -- how did you compare the success rates of
15 Sandvine's products versus the -- the prior art
16 methodology?

17 A. So based on all of that, we know that
18 Sandvine's traffic -- traffic recognition rates are 25
19 percent to 65 percent higher than the prior art systems.

20 Q. How -- how did this -- how -- how did these
21 percentages factor into your analysis?

22 A. So it was a key part of my analysis. But
23 there's a second part of the analysis -- oh, sorry, I
24 also had a discussion with Dr. Almeroth about this and
25 talked about, well, we know -- if we know that the prior

1 art technology is at -- at best 70 percent and Sandvine
2 is recognizing 95 percent, based on his expertise, what
3 portion of that is due to the patented technology? And
4 Dr. Al told me -- Dr. Almeroth told me that the vast
5 majority of the increase over the prior art systems is
6 due to the patented technology.

7 Q. Okay. What did you do next?

8 A. So the next step was to look at the value to
9 other Sandvine products, besides the accused products,
10 that were benefitting from the patented technology.

11 Q. Why is it important to look at the value to
12 other Sandvine products to determine the benefit that
13 Sandvine is deriving from the patented technology?

14 A. Well, if you remember, we're -- we're -- we're
15 talking about a hypothetical negotiation here, and we're
16 talking about one where both parties know everything.
17 So while there are accused products in this case that
18 are clearly benefitting from the patented technology,
19 the parties would recognize that there are other
20 products out there that maybe rely on those products --
21 on the -- the accused products to operate, to function.
22 And so there's sort of a downstream benefit that occurs
23 from that, and that would be taken into account in the
24 hypothetical negotiation.

25 Q. So in looking into other Sandvine products

1 that benefit from the patented technology, what did you
2 find?

3 A. So I found that there were a number of
4 products that did benefit and talked to Dr. Almeroth
5 about this.

6 And the first thing I did was to kind of get a
7 feel for how important those products are to Sandvine's
8 business as a whole.

9 And so this is a list of all the products that
10 would benefit from the patented technology. And based
11 on Sandvine's own financial information, those accused
12 products have generated over a hundred million dollars
13 in revenue over the relevant time period.

14 Q. What evidence did you find that these products
15 benefitted from the patented technology?

16 A. Well, there's a lot of products here, so I'm
17 going to focus on really the top three and -- and
18 provide evidence for the top three.

19 The first is -- is service revenue. And a
20 Sandvine document described the professional services
21 and -- and the maintenance that are -- are part of the
22 acquisition of a PTS product. And what Sandvine stated
23 is that in all but infrequent situations, the customer
24 will purchase maintenance with all new hardware and
25 software deliveries.

1 So because we know that these patents are
2 important to traffic classification and traffic
3 classification is foundational to the products, these --
4 this service revenue is being generated by the
5 assistance of the patented technology.

6 Q. What else did you look at?

7 A. So the second product that was on that list
8 was a product called traffic management. And so I
9 looked at Sandvine's documents and how Sandvine
10 described those documents. And one of the documents
11 that I found, and I found a number of documents, but one
12 of the documents I found was PTX-337 that stated that
13 stateful inspection -- which I understand to be sort of
14 a synonym for traffic classification -- is key for both
15 accuracy and transparent traffic management options, so
16 tying back accuracy and traffic classification with the
17 traffic management solution.

18 MR. DAVIS: If you could, can you go back
19 to your list of products? Thank you.

20 Q. (By Mr. Davis) So we've -- we've just talked
21 about service revenue and traffic management. You
22 mentioned you were just going to talk about the first
23 three. What -- what did you find with respect to usage
24 management?

25 A. So with regard to usage management, again, I

1 looked at Sandvine's own documents to see how -- how
2 they described usage management. And there is a product
3 overview document that describes usage management. And
4 in that document, they describe the accuracy component
5 of usage management and how that's directly tied to its
6 leading traffic classification functionality.

7 Q. Now, did you speak with Dr. Almeroth regarding
8 these products?

9 A. I did.

10 Q. And what did he tell you?

11 A. Dr. Almeroth told me that based on his
12 analysis of these products, without the patents, that
13 these products would be severely degraded.

14 Q. So what was your conclusion based on all of
15 this evidence and analysis with respect to the value of
16 additional revenue that's related to the patented
17 technology?

18 A. So given the fact that Dr. Almeroth states
19 that the vast majority of the increase over the prior
20 art is based on the patented technology, as well as the
21 fact that the additional Sandvine products would be
22 severely degraded without the use of the patented
23 technology, I determined that it's reasonable to assume
24 that 50 percent of traffic classification is due to the
25 patented technology.

1 Q. Now, as a result of all these allocations,
2 what is your conclusion?

3 A. So after starting with revenue, giving credit
4 to Sandvine for its direct costs, indirect costs, profit
5 on the hardware, non-infringing base software features,
6 I determined that \$7.9 million between 2010 and 2017 was
7 attributable to the patented technology.

8 Q. Now, this is -- you mentioned that this is
9 only between the date of first infringement in 2010 and
10 the date of trial.

11 Did you determine what the amount would be if
12 the analysis was extended out through the life of the
13 patents when the patents expire?

14 A. Yeah. So this demonstrative shows that what
15 we've done up until this point is really to determine
16 the amount that's directly attributable to the patents
17 up until today.

18 So the 7.85 million is until November of 2017,
19 but what we're trying to do is determine what the total
20 amount would be if we extend it all the way out to June
21 2022.

22 And so using the information that we have over
23 that seven-year period and assuming that there's a
24 steady state of -- of growth for the next five years, we
25 can project out over that time period and recognize that

1 an additional 5.64 million would be directly
2 attributable to the patents over that next five-year
3 time period.

4 Q. And what happens after June of 20 -- of 2022?

5 A. The patents would expire.

6 Q. And then what happen -- would Sandvine have to
7 pay any royalty for that period?

8 A. They do not.

9 Q. They could use them for free?

10 A. Yes, sir.

11 Q. How does the income approach that you just
12 walked us through compare to the market approach that
13 you discussed at the beginning of your testimony?

14 A. So taking into account the 7.85 million up to
15 trial and then including the 5.64 million post-trial
16 gets us to a total amount over the life of the patents
17 at 13.49 million.

18 If we compare that to the market approach
19 using the Cisco agreement, it's 13.89 million.

20 Q. What does -- what do the similarities of these
21 two numbers tell you?

22 A. It gives me a lot of comfort that the analyses
23 are correct because both methodologies are approaching
24 the value of these patents from completely different
25 avenues.

1 One is looking at Sandvine's revenue and
2 profitability directly attributable to these patents.
3 The other is taking into account an agreement that was
4 entered into by a separate party, and so there's no
5 overlapping evidence, yet they come to a -- a pretty
6 close number at the end of the day.

7 Q. Now, did you find any evidence that Packet
8 Intelligence had a licensing policy?

9 A. I did.

10 Q. What -- what evidence did you find?

11 A. According to the testimony of Mr. Brunell, Mr.
12 Brunell stated that Packet Intelligence was unwilling to
13 enter into a licensing agreement that was -- that would
14 be less than 2.5 percent of revenue.

15 Q. And Mr. Brunell didn't testify at trial.
16 Where does that testimony come from?

17 A. From his deposition.

18 Q. Okay. And is that important at all, or does
19 that factor into your analysis?

20 A. It does.

21 Q. How so?

22 A. It factors into the analysis such that when
23 I'm looking at a -- a comparable license, for example,
24 and I'm trying to figure out what the implied rate from
25 that comparable license would be, if I came out to

1 something that was less than two and a half percent, I'd
2 really want to think about whether or not that makes
3 sense in the context of this -- in -- in the context of
4 a hypothetical negotiation.

5 Q. Now, at the beginning of your testimony, we
6 discussed the various factors that the law requires you
7 or -- to at least take into account in determining a
8 reasonable royalty. As part of your overall
9 investigation and analysis, did you analyze and consider
10 each and every one of those factors?

11 A. Yes. So if you remember at the beginning, we
12 talked about the various factors that Judge Gilstrap
13 will -- will provide you that -- to take into account,
14 and I think it's really good to sort of reframe this now
15 that we've gone through this entire discussion.

16 And, you know, when I was a kid and you did --
17 and you did math problems, one of the things your math
18 teacher would always say is make sure you check your
19 work, make sure that the number that you get makes
20 sense.

21 And I think what -- what is important is that
22 based on my understanding of the tech -- technological
23 benefits of this case, the fact that traffic
24 classification is extremely important to Sandvine, that
25 Dr. Almeroth has concluded that there -- that there are

1 no non-infringing alternatives in this case, and that
2 Sandvine has -- has not offered its own alternative to
3 infringement in this case, and that the fact that the
4 vast majority of the benefits according to Dr. Almeroth
5 are due to the patented technology, that taken into
6 account all those factors gives me comfort that the
7 analysis that I performed is correct.

8 Q. And so based on this analysis, what are your
9 conclusions as to a reasonable royalty?

10 A. So in summary, based on the Cisco agreement,
11 it's my conclusion that a 13,890,000-dollar royalty,
12 lump-sum royalty is appropriate, and based on the income
13 approach, a 13,490,000-dollar lump-sum royalty is
14 reasonable.

15 Q. Thank you, Mr. Bergman.

16 MR. DAVIS: Your Honor, I pass the
17 witness.

18 THE COURT: All right. Cross-examination
19 by the Defendants.

20 Mr. Kean, you may proceed when you're
21 ready.

22 MR. KEAN: Thank you, Your Honor.

23 CROSS-EXAMINATION

24 BY MR. KEAN:

25 Q. Good morning, Mr. Bergman.

1 A. Good morning, Mr. Kean.

2 Q. Nice to see you again.

3 A. Good to see you, as well.

4 Q. Mr. Bergman, in your direct testimony, you
5 stated that Packet Intelligence would be entitled to a
6 reasonable royalty. Do you remember that?

7 A. I do.

8 Q. Okay. Now, if the jury finds that there's no
9 infringement in that case, that statement is not true;
10 is that right?

11 A. I believe that's correct.

12 Q. So, in other words, if the jury finds no
13 infringement in this case, Packet Intelligence is not
14 entitled to a reasonable royalty; is that right?

15 A. I -- I believe that's correct, yes.

16 Q. Now, Mr. Bergman in your direct examination,
17 you mentioned forward citations in the patents, do you
18 recall that?

19 A. I do.

20 Q. Okay. Do you know the average number of
21 forward citations for patents that are related to the
22 technology that the patents in this case involve?

23 A. I do not.

24 Q. Now, Mr. Bergman, do you agree that the
25 parties to a hypothetical negotiation in this case would

1 have considered 3 percent to be a reasonable royalty?

2 A. I do applied to a certain revenue base.

3 Q. Now, Mr. Bergman, let me ask you again, do you
4 agree that the parties to the hypothetical negotiation
5 in this case would have considered 3 percent to be a
6 reasonable royalty?

7 A. I do, but I have an explanation, if you want
8 it.

9 Q. Now, Mr. Bergman, you provided an expert
10 report back in the summer, do you remember that?

11 A. I do.

12 Q. And in your expert report, that outlined the
13 opinions that you intended to offer in this case, do you
14 remember that?

15 A. Yes, sir.

16 Q. Did you write that report?

17 A. I did.

18 Q. Now, in your expert report, you stated, quote:
19 It is my opinion that a comparable license between
20 Sandvine and Packet Intelligence would be \$6,591,354.00
21 from February of 2010 to trial based on a reasonable
22 royalty of 3 percent.

23 Do you remember that?

24 A. Yes, sir.

25 Q. That was your opinion of this summary, wasn't

1 it?

2 A. Yes, it was.

3 Q. Did you see Mr. Skiermont's opening yesterday?

4 A. I did.

5 Q. Okay.

6 MR. KEAN: Mr. Palisoul, would you please
7 put Slide 15 up?

8 Q. (By Mr. Kean) Now, Mr. Bergman, did you see
9 Mr. Skiermont present this slide yesterday during his
10 opening statement?

11 A. Yes, I did.

12 Q. Okay. Now, this number here says infringing
13 revenue of \$196 million -- \$196.5 million, do you see
14 that?

15 A. Yes.

16 Q. Now, the bottom of the slide, if -- if we zoom
17 out, I believe it cites to your opinions, do you see
18 that?

19 A. Yes.

20 Q. Mr. Skiermont said yesterday, and I believe
21 you testified earlier today, that the revenue for the
22 accused products is \$114.4 million; is that right?

23 A. Through trial.

24 Q. Okay. And so we're -- what's the reason for
25 the difference between this \$196 million and the \$114

1 million?

2 A. The \$196 million is if you project revenue out
3 through the life of the patent.

4 Q. I see.

5 Now, in your direct testimony, you also
6 mentioned the book of wisdom, do you recall that?

7 A. Yes, sir.

8 Q. Okay. Now, the book of wisdom allows you to
9 take the hypothetical negotiation in 2006 and look
10 forward to present time; is that right?

11 A. That's correct.

12 Q. Now, that doesn't allow you to look into the
13 future; is that right?

14 A. It allows you to take into account future
15 events.

16 Q. Sure, but future events that have actually
17 happened, would you agree?

18 A. It definitely allows you to take into account
19 future events that have already happened.

20 Q. Okay. So going back to the slide, the pie
21 chart, there's about \$80 million difference between the
22 \$114 million in actual revenue for the actual accused
23 products and the \$196 million presented in
24 Mr. Skiermont's slide; is that right?

25 A. That sounds right.

1 Q. Now, did this projection come from your
2 analysis?

3 A. Yes, sir.

4 Q. And you assumed an 11-percent compound annual
5 growth rate based on Sandvine's past data; isn't that
6 right?

7 A. I did, but I also offset that by the risk of
8 those cash flows into the future, and I offset that by
9 11 percent, as well. So in effect, it's kind of a flat
10 amount going forward.

11 Q. Okay. But you -- you assumed an 11-percent
12 compound growth rate, did you not?

13 A. Yes.

14 Q. And this is not based on projection
15 information that Sandvine gave to you; is that right?

16 A. That's correct.

17 Q. And this is not based on projection
18 information from any industry analysis; is that right?

19 A. It's based on Sandvine's historical
20 performance.

21 Q. Okay. Let's look at Sandvine's historical
22 performance.

23 MR. KEAN: Mr. Palisoul, will you bring
24 up Slide 60, please, in Mr. Bergman's demonstratives?

25 Q. (By Mr. Kean) So down at the bottom here, we

1 have the total revenue for the accused products, do you
2 see that Mr. Bergman?

3 A. I do.

4 Q. And looking at that total revenue, that didn't
5 increase by 11 percent each year, did it?

6 A. No, it's a -- it's a -- it's a compound
7 average growth rate.

8 Q. Okay. So, in fact, if you look at this
9 revenue here in 2010 to 2011, for instance, down at the
10 bottom, the revenue actually went down, didn't it?

11 A. Yes.

12 Q. And, again, in 2011 to 2012, the revenue went
13 down again, didn't it?

14 A. It did.

15 Q. And, again, in 2014 to 2015, the revenue went
16 down, didn't it?

17 A. It did.

18 MR. KEAN: Now, Mr. Palisoul, if you
19 would remove this highlighting, please? And let's focus
20 on the 11.8 at the bottom of 2010 and, also, the 16.8 at
21 the bottom of 2017.

22 Q. (By Mr. Kean) So, Mr. Bergman, the revenue
23 for the accused products in 2010 was \$11.8 million based
24 on your demonstrative here; is that right?

25 A. That's correct.

1 Q. Okay. And the revenue for the accused
2 products was \$16.8 million in 2016; is that right?

3 A. That's correct.

4 Q. Now, if you find the compound annual growth
5 rate between 2010 and 2016, that would actually be
6 somewhere less than 6 percent, not 11 percent; isn't
7 that right, sir?

8 A. Based on the math, yeah.

9 Q. So if we look at Sandvine's actual past data,
10 it would be a growth rate of less than 6 percent; isn't
11 that right?

12 A. Over that time period, which I don't believe
13 is the appropriate time period, but over that time
14 period, yes.

15 Q. Now, if you applied a royalty rate or a
16 projected compound annual growth rate of less than 6
17 percent, that total number would be a lot less than the
18 one that Mr. Skiermont presented in his slide; isn't
19 that right?

20 A. Based on the math, yes.

21 Q. And the reality is you can't predict the
22 future any better than I can; isn't that right, Mr.
23 Bergman?

24 A. I can look at past performance as a predictor
25 of the future. That's what economists typically do.

1 Q. Sure. And the past performance here shows a
2 growth rate of less than 6 percent; isn't that right?

3 A. Over that period -- again, I think that's the
4 inappropriate period to look at.

5 Q. Now, Mr. Bergman, in your expert report, you
6 analyzed an acquisition between Exar and Hi/Fn; is that
7 right?

8 A. That's correct.

9 Q. And could you remind the jury, who are Exar
10 and Hi/Fn?

11 A. Hi/Fn was a company that owned the patents up
12 until 2009, and then that company was acquired by Exar
13 in 2009 for, I believe, \$59 million.

14 Q. Now, in your report, you analyze a valuation
15 that was provided by an accounting firm named Duff &
16 Phelps. Do you recall that?

17 A. I do.

18 Q. And you agree that that valuation that was
19 provided by Duff & Phelps is a comparable for the
20 circumstances of this case; is that right?

21 A. With adjustments, yes.

22 Q. Now, Duff & Phelps determined that a 2 percent
23 royalty rate would be appropriate in that circumstance;
24 isn't that right?

25 A. For the circumstance in which it was applying

1 it, yes.

2 Q. Yeah, so in this comparable agreement that we
3 have, the Exar and Hi/Fn acquisition, Duff & Phelps
4 determined that it was actually a 2 percent royalty rate
5 that applied there; isn't that right?

6 A. Applied to Hi/Fn's products for that market,
7 yes.

8 Q. Now, that 2 percent royalty included the three
9 patents that are asserted in this case, did it not?

10 A. That's correct.

11 Q. That 2 percent royalty actually included a lot
12 of other things, too; is that right?

13 A. It included some other patents, yes.

14 Q. Well, it also included core technology; isn't
15 that true?

16 A. I don't believe so.

17 Q. You don't think that the Duff & Phelps report
18 included core technology in their analysis of the
19 Exar-Hi/Fn agreement, Mr. Bergman?

20 A. I don't, and I can explain why.

21 Q. Mr. Bergman, just a minute ago, I was asking
22 you about the expert report that you provided this
23 summer. Do you remember that?

24 A. I do.

25 Q. Okay. And in your expert report that you

1 provided this summer, at Paragraph 155, you say, quote,
2 Duff & Phelps ultimately determined that a royalty rate
3 of 2 percent represented a reasonable royalty rate that
4 a user would pay for the patents/core technology of
5 Hi/Fn, end quote.

6 Do you recall that?

7 A. I do.

8 Q. That's what you said, right?

9 A. Quoting somebody else, yes.

10 Q. Okay. Now, there were more than just the
11 three patents asserted in this case involved in that
12 Exar-Hi/Fn deal; is that right?

13 A. That's correct.

14 Q. In fact, there were 43 patents that were
15 included in that agreement, right?

16 A. I believe that's right.

17 Q. And that 2 percent rate included all 43
18 patents; isn't that right?

19 A. It's a little complicated, but, yes.

20 Q. Now, Packet Intelligence doesn't own all of
21 those 43 patents, do they?

22 A. They do not.

23 Q. In fact, Packet Intelligence only acquired 26
24 of the 43 patents that Exar bought from Hi/Fn; isn't
25 that right?

1 A. I believe that's correct.

2 Q. And of the 26 that Packet Intelligence bought,
3 only three are asserted in this case; isn't that right?

4 A. Three are asserted in this case, that's
5 correct.

6 Q. Now, Mr. Bergman, you testified about the
7 Cisco settlement agreement. Do you recall that?

8 A. I do.

9 Q. Now, that settlement agreement arose in the
10 context of litigation; isn't that right?

11 A. Yes, sir.

12 Q. It was a settlement agreement that resolved a
13 lawsuit between Packet Intelligence and Cisco, right?

14 A. That's correct.

15 Q. That Cisco settlement, that was never
16 presented to or decided by a jury, right?

17 A. It was not.

18 Q. You don't know the reasons that led to that
19 Cisco settlement, do you?

20 A. I've had discussions with Packet Intelligence
21 about it, but don't know all the reasons, no.

22 Q. You didn't speak with anyone at Cisco who is
23 familiar with that settlement agreement, did you?

24 A. I did not.

25 Q. You personally don't know what Cisco would

1 have thought at the time; isn't that right?

2 A. I know based on the amount that they paid what
3 they thought.

4 Q. Mr. Bergman, you personally do not know what
5 Cisco would have thought at the time of the settlement
6 agreement with Packet Intelligence; isn't that right?

7 A. Could you be a little clearer? Thought about
8 what?

9 Q. Thought about the settlement agreement.

10 A. I think having an understanding of the total
11 amount that they paid gives me some indication as to
12 what they thought.

13 Q. Mr. Bergman, you recall your deposition in
14 this case?

15 A. Generally, yes.

16 Q. So back in the summer, I -- I think came down
17 to Dallas and took your deposition. Do you remember
18 that?

19 A. I do.

20 Q. And that testimony that you provided that day
21 was under oath, right?

22 A. It was.

23 Q. Turning to your transcript, the Bergman
24 transcript at 137, Lines 16 through 18.

25 MR. DAVIS: I'm sorry, Your Honor, which

1 -- which transcript -- can I have --

2 MR. KEAN: Thank you. It's the first
3 transcript.

4 Q. (By Mr. Kean) And just for clarity, Mr.
5 Bergman, there were two depositions in this case, right?

6 A. There were.

7 Q. Okay. So I'm going to refer to your first
8 deposition.

9 A. Okay.

10 Q. And in that first deposition, I asked you:
11 You personally do not know what Cisco would have thought
12 at the time, right?

13 And you said: I do not.

14 That was your testimony, wasn't it, sir?

15 A. Can I see the context of the question before?

16 Q. Sure.

17 MR. KEAN: Mr. Palisoul, will you
18 present that?

19 A. So I think my answer to that question was in
20 relation to your asking me what I thought -- or what
21 Cisco would have thought about the overall probability
22 of judgment. And so based on that question, I don't
23 know what Cisco believed the probability of judgment to
24 be.

25 Q. (By Mr. Kean) Now, on direct, you were

1 presenting a contrast between the Cisco settlement
2 agreement and the hypothetical negotiation in this case.

3 And you were saying that in the Cisco
4 settlement agreement, the parties there would contest
5 validity and infringement. Do you recall that?

6 A. Yes.

7 Q. You don't have any reason to know whether or
8 not Cisco would have contested invalidity or
9 infringement, do you?

10 A. I did.

11 Q. You didn't talk to anyone at Cisco about that
12 settlement agreement, did you?

13 A. No, but I read the settlement agreement.

14 Q. You didn't have access to confidential
15 documents that were produced in the Cisco -- the Cisco
16 case, did you?

17 A. I didn't.

18 Q. You didn't do any analysis of any of the
19 accused products to determine potential infringement,
20 did you?

21 A. I did look at the accused products and their
22 relationship to Sandvine's products.

23 Q. Mr. Bergman, you didn't do an analysis of the
24 accused products to determine potential infringement in
25 the Cisco case, did you?

1 A. Not infringement, no.

2 Q. You didn't speak with any technical expert who
3 had performed an infringement analysis of the Cisco
4 products, did you?

5 A. I read the infringement contentions in that
6 case. I'm not a hundred percent sure whether those were
7 prepared by a technical expert or not.

8 Q. You didn't speak with any technical expert who
9 had performed an infringement analysis, did you?

10 A. I did not speak with one, no.

11 MR. KEAN: Your Honor, I'd like to
12 present one of the demonstrative exhibits that Mr.
13 Bergman presented in direct, and I think it's going to
14 get into some of the confidential information in the
15 Cisco settlement, so I'd ask to seal the courtroom,
16 please?

17 THE COURT: All right. I'll tell you
18 what we're going to do. Before we go to that, we're
19 going to take this opportunity to have a short recess.
20 When we come back from recess, then I'll seal the
21 courtroom, and you can proceed on that basis, Counsel.

22 MR. KEAN: Thank you, Your Honor.

23 THE COURT: Ladies and gentlemen of the
24 jury, if you'll close your notebooks and just leave them
25 in your chairs, follow all my instructions during this

1 recess, including not to discuss the case, and then
2 we'll be back in here shortly to continue.

3 The jury is dismissed for jury at this
4 time.

5 COURT SECURITY OFFICER: All rise for the
6 jury.

7 (Jury out.)

8 THE COURT: All right. Be seated,
9 please.

10 Counsel, prior to the trial, you
11 submitted, as the Court directed, a joint proposed final
12 jury charge and verdict form. The Court is persuaded,
13 given the progress of the case, that a revised
14 submission would be of benefit to the Court, and I'm
15 directing that you meet and confer and jointly submit a
16 revised version of your proposed final jury charge and
17 verdict form for the Court's consideration and that you
18 submit that electronically, not later than 10:00 p.m.
19 this evening.

20 With that, we stand in recess for a short
21 recess.

22 COURT SECURITY OFFICER: All rise.

23 (Recess.)

24 (Jury out.)

25 COURT SECURITY OFFICER: All rise.

1 THE COURT: Be seated, please.

2 All right. Mr. Kean, you may return to
3 the podium.

4 MR. KEAN: Yes, and, Your Honor, if I
5 may, I no longer am going to be presenting that slide,
6 so sealing the courtroom is no longer necessary.

7 THE COURT: All right. Just so the
8 jury's not confused, in light of where we stopped before
9 the recess, I'll ask you if you want me to seal the
10 courtroom, and then you can tell me you've determined
11 that you're going to move in another direction, or
12 whatever you want to say, so the jury will know why
13 we're not doing it.

14 MR. KEAN: Very good. Thank you, Your
15 Honor.

16 THE COURT: All right. Let's bring in
17 the jury.

18 COURT SECURITY OFFICER: All rise for the
19 jury.

20 (Jury in.)

21 THE COURT: Please be seated, ladies and
22 gentlemen.

23 Mr. Kean, before we recessed, you
24 indicated that you might ask the -- the Court to seal
25 the courtroom, is that still your intention?

1 MR. KEAN: Your Honor, that's no longer
2 necessary. I'm going to move in another direction.

3 Thank you very much.

4 THE COURT: All right. Then you may
5 proceed with your cross-examination.

6 Q. (By Mr. Kean) Mr. Bergman, turning back to
7 our discussion of the Cisco settlement, you don't know
8 the royalty base for that agreement, do you?

9 A. I do not.

10 Q. And you were not able to determine a royalty
11 rate based on that settlement agreement, were you?

12 A. I was not.

13 Q. Mr. Bergman, you don't know how many
14 infringing products Cisco would have sold in the United
15 States; is that right?

16 A. That's correct.

17 Q. And you don't know how many infringing
18 products Cisco would have sold elsewhere outside of the
19 United States?

20 A. I do not.

21 Q. And you don't know how much revenue Cisco
22 would have made for selling infringing products in the
23 United States; is that right?

24 A. That's correct.

25 Q. And similarly, you don't know how much revenue

1 Cisco would have made for selling infringing products
2 outside the United States; is that right?

3 A. That's correct.

4 Q. How many times has Cisco been sued for patent
5 infringement in the last 10 years?

6 A. I have no idea.

7 Q. You don't know how often Cisco settles those
8 cases, do you?

9 A. I have no idea.

10 Q. You don't know how Cisco determines whether or
11 not to settle those cases, do you?

12 A. No.

13 Q. Do you know whether Cisco was working with the
14 inventors of the patents in this case on the MeterFlow
15 project?

16 A. I don't know.

17 MR. KEAN: Mr. Palisoul, will you pull
18 Slide 60, please, of Mr. Bergman's presentation?

19 Q. (By Mr. Kean) And so, again, here, Mr.
20 Bergman, what we have here is your Slide 60, and this
21 shows the total accused product revenue of \$114.4
22 million, do you see that?

23 A. Yes, sir.

24 Q. Now, if we apply -- apply a rate of 3 percent,
25 the rate that you said would be a royalty rate to this

1 accused product revenue, that result is \$3.4 million; is
2 that right?

3 A. I don't think I can answer that question.

4 Q. You can't tell me what the outcome would be if
5 we apply a 3-percent rate to \$114.4 million?

6 A. I can tell you what the math is. I don't
7 agree with your characterization of my 3-percent rate.

8 Q. Okay. If we apply your 3-percent rate to the
9 \$114.4 million, the result of that math would be \$3.4
10 million; isn't that right, sir?

11 A. No.

12 Q. You do not agree that if we multiply \$114.4
13 million times 3 percent that the result would be \$3.4
14 million?

15 A. That, I agree with.

16 Q. Okay. Well, let me ask it this way, then:
17 Mr. Bergman, you agree that if we apply a 3-percent
18 royalty rate to this \$114 million, the result would be
19 \$3.4 million, right?

20 A. That's correct.

21 Q. Now, you testified about Mr. Brunell and the
22 fact that Mr. Brunell would insist upon a 2.5 percent
23 royalty rate. If we apply a 2.5 percent royalty rate to
24 this \$114.4 million, the result would be \$2.85 million;
25 isn't that right?

1 A. Through the life of trial -- or through trial,
2 yes.

3 Q. The answer to that is yes?

4 A. Yes.

5 Q. And we saw in the Exar-Hi/Fn acquisition, that
6 agreement included 43 patents at a 2 percent royalty
7 rate. If we take that 2 percent royalty rate from the
8 Exar-Hi/Fn agreement and applied that 2.2 percent
9 royalty rate to the \$114.4 million here, that result
10 would be \$2.3 million; isn't that right, Mr. Bergman?

11 A. That's how the math works out, yes.

12 Q. And if the jury determines that Sandvine does
13 not infringe in this case, the correct damage amount is
14 zero dollars; isn't that right?

15 A. That's my understanding.

16 Q. Thank you.

17 MR. KEAN: No further questions, and I
18 pass the witness.

19 THE COURT: Redirect, Mr. Davis?

20 MR. DAVIS: Yes, Your Honor.

21 THE COURT: All right. Proceed.

22 REDIRECT EXAMINATION

23 BY MR. DAVIS:

24 Q. On cross-examination, Mr. Bergman, you were
25 asked whether 3 percent was considered to be a

1 reasonable royalty rate in this case, and you asked for
2 an opportunity to explain. I'd like to give you that
3 opportunity now.

4 A. Sure. So I did an alternate -- alternate
5 analysis, use the Exar-Hi/Fn as a comparable license and
6 did determine that under that methodology, the 3 percent
7 would be a reasonable royalty.

8 The part where I had issue with the question
9 was that the royalty base in which that would be applied
10 to, in my opinion, is different than the royalty base
11 that's at issue in this case. And so an ultimate
12 royalty is -- is typically made up of two pieces, the
13 royalty rate and the royalty base. And those two things
14 are tied together, so that if you find a royalty rate
15 from a comparable agreement, such as the Exar agreement
16 that's 2 percent, you want to determine what that
17 2 percent is being applied to and that when you
18 determine comparability, you make sure that you're
19 applying it to the same thing.

20 So in the Exar-Hi/Fn agreement, the 2 percent
21 rate was being applied to any product that benefitted
22 from the use of the patented technology.

23 And so in my analysis, not only are the
24 accused products benefitting from the -- from the
25 patented technology, but the other products that we

1 discussed earlier are also benefitting from the accused
2 product -- technology. So if you want to truly make the
3 Exar agreement comparable to the hypothetical
4 negotiation, you have to not only make sure that the
5 royalty rate is comparable, you have to make sure the
6 royalty base is comparable.

7 Q. Do you remember on cross-examination when you
8 were asked about how you projected Sandvine's revenue
9 going forward through the life of the patents?

10 A. Yes.

11 Q. And you remember when you were asked about the
12 11 -- you said that you used 11 percent compounded.

13 Why was that the appropriate number to use to
14 project Sandvine's future revenue?

15 A. So when you do any projection, you want to
16 make sure that you're covering -- if -- if you're doing
17 a compound annual growth rate, which is what I did in
18 this case, you want to make sure that you're covering
19 the relevant cycle of a company. And because Sandvine
20 releases new products and there's a -- there's a -- a
21 spike in sales for those new products and then over time
22 the sales diminish -- you know, this is similar to when
23 a new iPhone comes out, for example, there's sort of a
24 spike in the sale of those new phones and there's sort
25 of a trail-off.

1 So the appropriate time period in which to
2 determine a compound annual growth rate is one that
3 matches the cycle of the products that are being
4 released. And based on my review of Sandvine's
5 financials and their -- and the product sales, a
6 seven-year period is not the appropriate period to
7 capture the lifecycle of the products. A five-year
8 period, which was a -- was a much more appropriate
9 period of time to look at.

10 Q. And you were asked on cross-examination about
11 the Exar-Hi/Fn agreement. You -- and you were asked
12 whether the 2 percent royalty was a rate that you agreed
13 was comparable, and you answered: Yes, with
14 adjustments.

15 What adjustments did you -- would you make or
16 did you make to that 2 percent royalty?

17 A. Sure. So the Hi/Fn-Exar agreement, based on
18 the Duff & Phelps analysis, did come to a 2 percent, but
19 as we've discussed here today, in order to make it
20 comparable to the hypothetical negotiation, in order to
21 make it comparable to Sandvine's use of the
22 patents-in-suit, certain adjustments need to be made. I
23 don't think it's appropriate to simply take the number
24 straight out of the agreement and apply it in this case.
25 You have to apply it to the facts and circumstances of

1 this case.

2 So taking into account the fact that the
3 products are -- or the -- the patents in this case are
4 assumed to be valid and infringed, weighs in -- weighs
5 to increase that royalty rate.

6 Having an understanding of all the benefits
7 that are provided by the patented technology to not only
8 the accused products but the related products weigh in
9 increasing that royalty rate.

10 So, again, taking the facts and circumstances
11 into account, it was my opinion that instead of the
12 2 percent, the 3 percent was more appropriate.

13 Q. You were also asked about the number of
14 patents that were included in the Hi/Fn-Exar agreement
15 and asked whether there were 43 patents. And you were
16 asked whether that 2 percent royalty rate included all
17 of those patents, and you responded: It was
18 complicated. Why was it complicated to make that -- to
19 answer that question?

20 A. It's -- it's complicated. And the reason why
21 it's complicated is that that 43 -- the 43 patents are
22 made up of both foreign patents and U.S. patents. And
23 so the way that Duff & Phelps applied the 2 percent
24 royalty rate to Hi/Fn's revenue is they applied the
25 2 percent equally to foreign revenue as they did for

1 U.S. revenue, which means that the royalty rate on the
2 U.S. portion of Hi/Fn's revenue would have been
3 2 percent. That applies to only the U.S. patents, not
4 the foreign patents.

5 So while there were 43 patents, a 2 percent
6 royalty rate would have been for the foreign patents,
7 but a 2 percent royalty rate would have been for the
8 U.S. patents. So then you just have the U.S. patents
9 with a 2 percent royalty rate.

10 And I did look at the U.S. patents, and the --
11 besides the patents that were acquired by Packet
12 Intelligence that we've already talked about today,
13 there were only three other U.S. patents that stayed
14 with Exar.

15 One was an application that was abandoned.
16 The second one was a patent whose maintenance fees
17 expired, so it had completely lapsed. It wasn't about a
18 patent anymore. There was only one U.S. patent that
19 Exar still held, and we know from the testimony that
20 Exar wasn't doing anything with these patents anyways.
21 So I didn't give a lot of value to the U.S. portion of
22 those patents, and the foreign patents were already
23 being taken into account for the other 2 percent.

24 Q. One of the other questions you were asked was
25 you were asked whether you accounted for the difference

1 between the 43 patents in the Exar-Hi/Fn agreement and
2 the fact that there's only three patents asserted in
3 this lawsuit. Did you account for that in your
4 analysis?

5 A. I did. And -- and part of that was what I
6 just described taking into account, and then -- and then
7 after looking at the patents that Exar held and kept,
8 we're now left with the Packet Intelligence patents,
9 which we've already analyzed and -- and taken into
10 account.

11 Q. Now, in your direct testimony, we did not
12 present the analysis that you performed based on the
13 Exar-Hi/Fn agreement, did we?

14 A. We did not.

15 Q. Did Mr. Kean ask you what your conclusion was
16 based on that agreement?

17 A. He did not.

18 Q. And based on that analysis?

19 A. No, sir.

20 Q. You were asked about the number of -- in the
21 Cisco agreement, you were asked about whether you knew
22 what the royalty base was in the Cisco agreement. Do
23 you recall that?

24 A. I do.

25 Q. And you were asked about that you -- asked

1 whether you determined a royalty rate in the Cisco
2 agreement.

3 Why did you not need to know what the royalty
4 base was to use the Cisco agreement to determine a
5 reasonable royalty in this case?

6 A. So this goes back to the pizza analogy, right.
7 We know -- we know how much Cisco ate compared to how
8 much Sandvine ate. We know their market share compared
9 to Sandvine's market share. So using the pizza analogy,
10 the royalty base would be the size of the pizza. So
11 that pizza can be gigantic or it can be tiny. It
12 doesn't change the fact that you've eaten twice as much
13 of your co-worker or Sandvine has generated 40.9 percent
14 more in revenue than Cisco. So the base doesn't matter.
15 And the rate and the amount that can be paid can fall
16 out from the analysis of just understanding the market
17 share. So it's unnecessary.

18 Q. You were also -- also asked whether you knew
19 the number of infringing Cisco products that were sold
20 and whether you knew the amount of revenue associated
21 with those products. Did you need that information to
22 conduct your analysis?

23 A. I did not.

24 Q. And, again, why -- why did you not need that?

25 A. Because, again, because we had this market

1 share information. We knew the size of the company. We
2 knew the -- the portion of the pie that Cisco had in
3 relation to the portion of the pie that Sandvine had.

4 Q. You were asked how many times -- if you knew
5 whether -- if you knew how many times Cisco had been
6 sued and how many times Cisco had settled lawsuits. And
7 you said you didn't know. What do we know in this case
8 about Cisco?

9 A. In this case, we know that they did settle
10 with Packet Intelligence, and they REDACTED BY ORDER OF THE COURT
11 REDACTED for the Packet Intelligence portfolio.

12 Q. You were asked towards the end of your
13 cross-examination --

14 MR. DAVIS: If I could have Slide 60,
15 please, from Mr. Bergman's presentation.

16 Q. (By Mr. Davis) You were asked towards the end
17 of your cross-examination why you didn't apply 3.4
18 percent to the \$114 million in gross revenue. Why
19 didn't you do that?

20 A. Again, as I -- as I described earlier, the
21 royalty rate and the royalty base are tied to each
22 other. So you need to make sure that when you're
23 applying a royalty rate, you're applying it to the
24 appropriate royalty base.

25 And because the application of the royalty

1 rate in the Exar agreement was applied to any product
2 that benefited from those patents, the \$114 million is
3 not the applicable base by which to apply that rate.

4 Q. And when you, in fact, did find the
5 appropriate base, why didn't you apply the 3 percent
6 that Mr. Kean was asking you about? Why didn't you use
7 that 3 percent in your analysis?

8 A. Well, the -- the 3 percent was the royalty
9 rate that I determined from the Exar agreement. It just
10 wasn't applicable to this \$114 million.

11 Q. Okay. It was a different agreement, different
12 analysis?

13 A. Yes, sir.

14 Q. Okay.

15 MR. DAVIS: Pass the witness, Your Honor.

16 THE COURT: All right. Additional
17 cross-examination?

18 MR. KEAN: Very briefly, Your Honor.

19 RECROSS-EXAMINATION

20 BY MR. KEAN:

21 Q. Now, Mr. Bergman, in your redirect there, you
22 mentioned some other products that were sold by
23 Sandvine. The actual revenue for the actual products
24 that had been accused of infringement in this case is
25 \$114.4 million; isn't that right?

1 A. Through trial, correct.

2 Q. And you haven't offered any opinions on
3 infringement today; is that right?

4 A. No, sir.

5 Q. Thank you.

6 THE COURT: You pass the witness?

7 MR. KEAN: Yes, Your Honor.

8 THE COURT: Is there redirect?

9 MR. DAVIS: Yes, Your Honor, briefly.

10 REDIRECT EXAMINATION

11 BY MR. DAVIS:

12 Q. Mr. Bergman, one question, why are we doing a
13 lump-sum analysis in this case, or why did you do a
14 lump-sum analysis in this case?

15 A. Because I think that's what the parties at the
16 hypothetical negotiation would have -- would have
17 demanded.

18 MR. DAVIS: Pass the witness, Your Honor.

19 THE COURT: Further cross-examination?

20 MR. KEAN: No, Your Honor.

21 THE COURT: All right. Mr. Bergman, you
22 may step down.

23 Plaintiff, call your next witness.

24 MR. DAVIS: Your Honor, members of the
25 jury, at this time, the Plaintiff rests.

1 THE COURT: All right. Plaintiff having
2 rested its case-in-chief, is Defendant prepared to go
3 forward with its first witness?

4 MR. BURESH: We are, Your Honor.

5 THE COURT: Call your first witness.

6 MR. BURESH: Your Honor, we call Don
7 Bowman.

8 THE COURT: All right. Mr. Bowman, if
9 you'll come forward.

10 Counsel, has this witness previously been
11 sworn?

12 MR. BURESH: He has not, Your Honor.

13 THE COURT: All right. If you'll come
14 around, Mr. Bowman, and have our courtroom -- I'll have
15 our courtroom deputy administer the oath to you.

16 (Witness sworn.)

17 THE COURT: All right. Sir, now, if
18 you'll come around and have a seat on the witness stand.

19 All right. Mr. Buresh, you may proceed.

20 MR. BURESH: Thank you, Your Honor.

21 May I hand out binders, Your Honor?

22 THE COURT: You may.

23 All right. Let's proceed.

24 DON BOWMAN, DEFENDANTS' WITNESS, SWORN

25 DIRECT EXAMINATION

1 BY MR. BURESH:

2 Q. Mr. Bowman, could you please state your name
3 for the record?

4 A. My name is Don Bowman.

5 Q. And before we get started into your testimony,
6 could you just give a little background information
7 about yourself?

8 A. Certainly. So I grew up on a dairy farm in
9 Canada, just across the border from Rochester, New York.
10 In 1989, I started at the university -- at the
11 University of Waterloo in an engineering program. Part
12 of that program required me to gain a lot of work
13 experience while I was there. And in my last year of
14 school, I left school and joined Hewlett-Packard to work
15 full time where I met some of the co-founders of
16 Sandvine.

17 Q. Now, what --

18 THE COURT: Mr. Bowman, let me ask you to
19 speak up a little bit.

20 THE WITNESS: Certainly.

21 THE COURT: Thank you.

22 Go ahead.

23 Q. (By Mr. Buresh) What was your role at
24 Sandvine?

25 A. Prior to September 21st of this year, I was

1 one of the founders of Sandvine, and I was also our
2 chief technology officer.

3 Q. Well, what happened on September 21st?

4 A. On September 21st of this year my company was
5 acquired, and as part of that my -- my role ended at the
6 company.

7 Q. Do you currently have any role at Sandvine?

8 A. I do not. I'm not currently employed by
9 Sandvine.

10 Q. Do you own any stock in Sandvine at this
11 point?

12 A. I don't.

13 Q. Do you have any financial stake in the outcome
14 of this litigation?

15 A. I do not.

16 Q. Are you appearing here voluntarily?

17 A. I'm here voluntarily.

18 Q. And why are you appearing voluntarily?

19 A. I'm here because I was involved in our product
20 from the very start, and I think it's the right thing to
21 do to help defend them.

22 Q. Now, going back to before September 21st,
23 while you were still at Sandvine, could you describe
24 your role as the -- as the chief technology officer?

25 A. Yes. So as chief technology officer, I had

1 three main functions. The first one was external. I
2 spent a very large amount of time at our customers,
3 helping them to understand the technology, helping them
4 to understand how to interact with -- with their
5 customers, how to make their business better.

6 The second is I spent a lot of time with
7 governments with regulators helping them to understand
8 the telecommunications industry, how our technology
9 interacted with it.

10 And the third is I spent a lot of time with
11 our -- our engineering team, our research and
12 development team helping to guide their choices in
13 technology selection and architecture.

14 Q. Now, Mr. Bowman, we've heard a fair amount
15 about the PTS products, and I don't want to get into
16 detail just yet, but did you have a role in developing
17 PTS products?

18 A. Yes, I did. I was one of the co-inventors, I
19 was one of the first people working on it from the very
20 start.

21 Q. Now, have you ever testified in court before?

22 A. I have not testified in a -- in a courtroom in
23 this fashion before.

24 Q. How about other types of testimony?

25 A. I have given testimony to the United States

1 regulator on telecommunications, the FCC, which was done
2 more in a people at the front of the room panel like you
3 see on television.

4 Q. Have you ever testified before members of
5 Congress?

6 A. I've testified to members of Congress before,
7 but not in front of Congress.

8 Q. And what is the FCC, what does that stand for?

9 A. The FCC stands for the Federal Communications
10 Commission. It's the government entity that regulates
11 telecommunications companies like AT&T and Verizon and
12 Comcast.

13 Q. And in what capacity were you testifying in
14 front of the FCC?

15 A. I was there as an expert in technology,
16 specifically around how consumers use the Internet, how
17 many minutes of Facebook, how video streaming worked,
18 and how carriers supplied that service to their
19 consumers.

20 Q. And could you walk us through in a little more
21 detail your background before Sandvine, your education,
22 and some of your work experience, please?

23 A. So I -- I went to school at the University of
24 Waterloo in an engineering program. As part of that
25 program, I had to go and work -- so we went to school

1 for four months and then worked for four months and
2 repeat all the way through. It was called cooperative
3 education.

4 As part of that, I worked for several
5 different companies along the way. The one that was
6 probably nearest and dearest to my heart was -- was
7 HP -- was Hewlett-Packard. We made network graphics
8 terminals. I worked there for several work terms, and
9 ultimately after some thought and at the end of my third
10 year of university, I decided to join there full time.

11 After that, I worked at a -- after that, we
12 left HP. We started a company called PixStream.
13 PixStream made video over networking equipment, so it'd
14 allow you to watch television on your home on -- on a
15 telecommunications network which at that time was very
16 new. I think today it's -- it's things like Verizon
17 Fios, but that's ultimately what we invented there.
18 From there, we moved on to Sandvine.

19 Q. Mr. Bowman, were you one of the founders of
20 PixStream?

21 A. I was the first employee of PixStream, so I
22 left at the same time as the founders.

23 Q. At some point did you come to know Mr. Dave
24 Caputo, who is in the courtroom here with us?

25 A. Yes. I met Dave many, many years ago when I

1 was much younger at Hewlett-Packard. Dave was there at
2 the same time I was.

3 THE COURT: Mr. Bowman, let me caution
4 you not to use last names -- I mean, first names only.

5 THE WITNESS: I'm sorry, Your Honor.

6 THE COURT: And the reason I do that is
7 it's important that the record is clear. And if we
8 refer to people by first names only, it's almost
9 inevitable that at some later date when somebody reads
10 that transcript, they're not going to be able to tell
11 who was doing what. So please refrain from first names
12 only.

13 THE WITNESS: I apologize, Your Honor.

14 THE COURT: Not a problem. Let's
15 continue.

16 MR. BURESH: Thank you, Your Honor.

17 Q. (By Mr. Buresh) When did you first meet Mr.
18 Caputo?

19 A. I met Dave Caputo -- it would have been in
20 1993 when I was working at Hewlett-Packard.

21 Q. And did he come to join you at PixStream, as
22 well?

23 A. Yes, Dave came and joined us at PixStream
24 after about a year and a half or so and formed our
25 marketing department there.

1 Q. And were you both -- you and Mr. Caputo
2 founders of Sandvine?

3 A. Yes. Mr. Caputo and myself both were founders
4 of Sandvine, along with three other gentlemen.

5 MR. BURESH: If we could go to Mr.
6 Bowman's first demonstrative slide.

7 Q. (By Mr. Buresh) We have seen this picture
8 before, but who -- whose van is this?

9 A. This is my van. This was -- my vacation the
10 previous year, I traveled across the United States and
11 camped in this. And this is how we unveiled the logo to
12 the team on the first day.

13 Q. So this is the first day at Sandvine?

14 A. This was the inaugural day at Sandvine where
15 myself and my friends and co-founders started the
16 company.

17 Q. And who were the -- who were the other
18 co-founders?

19 A. At the front of the van appearing to hold it
20 up is Mr. Marc Morin. Sitting in the passenger seat
21 with his arms out the windows is Mr. Dave Caputo.
22 Sitting on the top with the glasses is Mr. Tom Donnelly.
23 On the bottom underneath the logo is Mr. Bradley Siim.
24 And there's myself in the upper left, Don Bowman.

25 MR. BURESH: If we could go to the next

1 demonstrative, please.

2 Q. (By Mr. Buresh) Do you recognize this
3 photograph that's on the screen in front of you, Mr.
4 Bowman?

5 A. I do. This is one of my favorite days.

6 Q. What is this depicting?

7 A. This is us unveiling the logo to the team,
8 unveiling the company name. We've just taken that tarp
9 off. That's what the ladder was all about was unveiling
10 it.

11 Q. Was this your first offices?

12 A. Yes. This was where we started the company.
13 This was our first office here.

14 Q. Mr. Bowman, how -- how did the name Sandvine
15 come about?

16 A. So Sandvine started and we had made job offers
17 to approximately 40 of our friends from our previous
18 company, people that were now unemployed and we -- we
19 wanted to employ. And we invited each person to submit
20 several names that they thought would be a good company
21 name. And then one of the first activities that myself
22 and the other founders did is we got together, we took
23 pieces of those words, we put them together, looked for
24 things that sounded nice that you could pronounce that
25 was about two syllables long and you couldn't find

1 commonly on the Internet, and ultimately we chose
2 Sandvine as the name.

3 Q. What does Sandvine mean?

4 A. We later learned that a sandvine is a plant.
5 It's something called a milkweed. It's something that
6 the monarch butterfly eats on its migratory path, but we
7 didn't know it at the time. It also turned out to be a
8 weed, but we don't mention that as commonly.

9 Q. Now, at the beginning of Sandvine, I think we
10 heard testimony from Mr. Caputo yesterday about a global
11 services engine. Are you familiar with that?

12 A. I'm very familiar with it.

13 Q. Was that the first product at Sandvine?

14 A. That was our first product idea, the global
15 services engine, yes.

16 Q. And how did the global services engine turn
17 out at Sandvine?

18 A. Ultimately, I think it was relatively good
19 technically. We were commercially unsuccessful with it.
20 We never ended up selling any, and we withdrew it from
21 the market prior to us a hundred percent finishing it.

22 Q. Now, the first product family, what did that
23 mean for the company?

24 A. It was a hard time for us. I mean, we --
25 we -- we didn't have a lot of money. Myself and the

1 other founders, we stopped drawing a salary for about
2 eight months or so. We were concerned about our future,
3 but we kept plowing ahead with the other ideas that we'd
4 been working on.

5 Q. What were some of the other ideas?

6 A. We were incubating an idea that was ultimately
7 a way to make a certain type of Internet traffic faster,
8 and ultimately we had some success there and started to
9 sell that product.

10 Q. At some point, did you come to a product
11 called the PTS or Policy Traffic Switch?

12 A. Yes. As part of that first product that had
13 some success, we came to understand it was a lack in the
14 market, a specific business need. And after a fair bit
15 of research into other networking equipment providers,
16 we couldn't find anything that would satisfy that need.
17 So we decided to build it.

18 Q. What -- what time frame are we talking about
19 that the PTS was in first development?

20 A. The PTS idea came about towards the end of the
21 summer of 2002 into the early fall of 2002.

22 Q. Could you describe the process by which you
23 came up with the PTS product?

24 A. So the PTS product, like nearly everything
25 I've done in my career, was a collaborative event. So

1 there was another person by the name of David Dolson.
2 He and I -- I've worked with him -- he was at university
3 with me. I've known him for -- for way more than half
4 my life. He and I sequestered ourselves to one of our
5 meeting rooms, and we used what's called a whiteboard.
6 It's like a chalkboard, but you use markers on it. And
7 we went back and forth over this -- this requirement
8 that -- that had come in from our customers, how we were
9 going to solve it, until we came up with a target
10 architecture, and then we went away and built it.

11 Q. What do you mean by built it?

12 A. So by this stage, we added a third person to
13 the project, Michael Marchetti. And the three of us had
14 to write what's called source code. Source code is a
15 set of instructions to a computer system. It's written
16 in a language that is human readable, but is also more
17 importantly, machine readable.

18 Q. Now, did you actually build, I guess what I'd
19 call, a prototype?

20 A. Yes. So one of our concerns was were we
21 right.

22 The second concern was would it work? You
23 want to normally build a prototype and try it in a real
24 world before you commit too much resources to that. So
25 in the first three to five months, we struggled to get

1 something out the door that we could try at a friendly
2 customer, which we ultimately did.

3 Q. So that process of getting to a prototype took
4 three to five months?

5 A. Approximately. I can't recall the exact
6 amount of duration.

7 Q. And during that three to five months, were you
8 working 9:00 to 5:00, or what did that look like?

9 A. Those were some of the hardest, longest hours
10 of my have life and my friends' lives. We worked
11 weekends, evenings. That was our passion was building
12 this.

13 Q. Now, you mentioned source code, I believe.

14 A. Yes.

15 Q. Did you personally participate in -- do you
16 call it writing source code?

17 A. We do.

18 Q. Did you personally participate in writing
19 source code for the PTS products?

20 A. Yes. I wrote some of the source code for the
21 early PTS.

22 Q. Was that code written from scratch?

23 A. It was. We couldn't find anything that did
24 this. As a consequence, we had to write it all
25 ourselves.

1 Q. Now, this was -- if I'm doing my math right,
2 about 15 years ago?

3 A. Yeah, that's right.

4 Q. Now, have you stayed familiar with the PTS
5 source code through that 15-year period?

6 A. Yes. The three job responsibilities I had at
7 Sandvine, helping our customers understand the
8 internals, how it interacted with, helping regulators
9 understand how equipment like ours worked, but most
10 importantly, helping our fairly large, by this stage,
11 our R&D team select technology and -- and move ahead in
12 architecture, has required me to stay current in it.

13 Q. Now, you mentioned there were three
14 individuals that worked on the PTS originally; is that
15 correct?

16 A. That's correct.

17 Q. Now, did the team stay that size as the
18 development continued?

19 A. No, we -- as we started to get customer
20 attraction, we quickly had more work than three of us
21 could -- could do. And by the end -- by the time I left
22 Sandvine, there was well over a hundred people working
23 on specifically that product.

24 Q. A hundred engineers?

25 A. Well, over a hundred engineers were working on

1 that project, yes.

2 Q. How many engineers are there at Sandvine?

3 Again, this is before September 21st.

4 A. I don't remember the exact number, but it
5 would have been around 325 to 350 technical staff
6 engineers working on it.

7 Q. So of the 325 total engineers, about a hundred
8 worked on the PTS?

9 A. That's correct.

10 Q. I want to go back -- you described a -- a
11 whiteboarding process?

12 A. I did.

13 Q. Is that correct?

14 I want to go back to the whiteboarding
15 process.

16 At that stage, what were your design goals for
17 the PTS products?

18 A. So Dave and I -- David Dolson and I had a fair
19 bit of experience with networking, but we didn't have a
20 lot of experience with what's called consumer
21 networking, so we were more experienced in a business
22 environment, small office.

23 The problem with consumer is it's much larger.
24 There's many millions of users.

25 And we were very concerned about three things.

1 One was performance. The Internet was growing very
2 rapidly, and we didn't want to be something that slowed
3 it down.

4 The second was complexity, the Internet was
5 evolving very, very quickly in 2002. There was many new
6 applications coming out, and we were concerned that we
7 would build a product that would be too difficult to
8 create or maintain.

9 And the third was reliability. We were
10 worried that we would make a mistake, and we would cause
11 a problem for our customers. Those were the three big
12 concerns that we had.

13 Q. I believe the first one you mentioned was
14 performance; is that correct?

15 A. Yes.

16 Q. You might describe that as just speed. Is
17 that a fair description?

18 A. It's correct.

19 Q. Why is speed important in the PTS products?

20 A. So the PTS product sits between your house and
21 the services that you enjoy on the Internet, so Netflix,
22 Facebook, et cetera. If our product wasn't fast enough
23 one of two bad outcomes would occur. Either it would
24 slow down your -- your Netflix, it would stall, your web
25 page wouldn't load fast enough, and no one would have

1 bought that product. Or alternatively, our customers
2 would have needed to buy too many of them. It would
3 have taken up a lot of room, and it would have taken up
4 a lot of power. It would have been too expensive, and
5 we wouldn't have sold any. So neither would have been
6 an acceptable outcome, so we were very worried about
7 performance.

8 Q. And I know you haven't been in here, but we've
9 talked a lot about iPhone. Can you describe from a
10 smartphone perspective what a user would experience if
11 PTS products were not fast?

12 A. So I think we've all experienced a slow
13 Internet. But you imagine you click on something and
14 that web page takes time to load. The longer it takes
15 to load, the less happy you are. That's a function of
16 the speed of the Internet between you and a service
17 that's somewhere else in the world, perhaps California.
18 You think about it from a YouTube standpoint. You think
19 of that YouTube video taking longer to start or stalling
20 in the middle of it or maybe being fuzzy because it had
21 to switch to a lower speed in order to achieve its goal.
22 That's what would happen if products like ours were not
23 quick enough in the middle.

24 Q. And if products like yours were not quick
25 enough in the middle, could they be commercially viable?

1 A. Probably not. I mean, if you -- if -- if one
2 product isn't fast enough, you can do what's called load
3 balancing across many of them, but then it gets complex
4 and expensive. And it's unlikely you'd be successful if
5 you weren't fast enough, no.

6 Q. So how did you -- how did you accomplish your
7 speed goals for the PTS products?

8 A. So this was a subject of a large amount of
9 discussion between Dave Dolson and myself. What we
10 settled on is we made a -- we made a -- an observation
11 that the Internet protocols were composed of two
12 different things. The first was something that was
13 always the same. It was standards. It didn't change.
14 And the second was something that was changing very
15 rapidly. It was at the hands of the many application
16 developers.

17 We made that observation, and we decided to
18 split our software into two components, one which did
19 one thing very, very rapidly based on that simple
20 standard component, and one which handled all of the
21 complexity, the change that was happening out there in
22 the world. And that was the main architecture that we
23 settled upon.

24 Q. Now, you mentioned the standard component.
25 What is a standard component?

1 A. So Internet standards -- the Internet is
2 composed of two types of things. There's things that
3 are agreed upon by -- by committees of academics and
4 industry, so there's something called the Internet
5 Engineering Task Force is the primary, it's called a
6 standards body.

7 A standard is something that's written down,
8 and everybody agrees to do exactly the same way. So you
9 think about you buy an electrical appliance, you know it
10 will plug into your outlet at home because there's a
11 standard for how far apart the pins are. That's what a
12 standard is.

13 Q. Is there a standard component in packets on an
14 IP network?

15 A. There are several standards. So the -- the
16 first standard is what's called -- sometimes called
17 layer three or address, an IP address. And that's how
18 you find a given device or an end point. So that's the
19 address of your phone.

20 And the second standard that we cared about
21 was what's called the transport protocol, and that's
22 sort of like the -- the language they talk to each other
23 on that, and there's one called the transport control
24 protocol, or TCP, which is the most important there.
25 Those standards have been very firmly done since the

1 early to late 1970s. They've been around a long time.

2 MR. BURESH: If we could pull up the next
3 demonstrative, please?

4 Q. (By Mr. Buresh) Mr. Bowman, did you provide a
5 sketch to me of your PTS products' architecture?

6 A. I did.

7 Q. And does this demonstrative accurately reflect
8 the sketch you provided?

9 A. It does.

10 Q. What are we looking at here from the
11 product -- from the perspective of the PTS products?

12 A. So this is two different software modules. So
13 module is a large group of functionality that a single
14 team would work on without having to interact too much
15 with another team. You can think of it as like a part
16 in a car, the steering wheel team might be different
17 than the engine team.

18 There's two different main components inside
19 the PTS. This is all inside the same product. The
20 first is what we call a PTS module. It's the part that
21 is the very fast part. And the second is called the PTS
22 Daemon which is the part that handles that high
23 complexity. This is the high-level software
24 architecture we worked out on that whiteboard in 2002.

25 Q. What is the primary purpose of the PTS module?

1 A. The primary mission of the PTS module is to do
2 two things. Every single packet -- every piece of
3 information from your phone to the Internet flows
4 through it, so it goes in one side, and it goes out the
5 other.

6 And the second is to create or look up what
7 are called connection flows based on that information.

8 Q. I see the -- the title of this has Fastpath in
9 it, do you see that?

10 A. I do.

11 Q. Do you call the PTS module the Fastpath?

12 A. Yes, we very commonly in networking products,
13 and specifically inside Sandvine, refer to things as the
14 Fastpath. The Fastpath is the part that is most
15 performance critical. Every packet goes through it,
16 millions of packets per second happen there, a very
17 small delay would have a very large impact. So the PTS
18 module is the Fastpath of the Sandvine system.

19 Q. And this blue line we're looking at, that
20 would be the in and out, front door and back door?

21 A. Yes, you could consider that your house is on
22 the left-hand side of a PTS and that the Internet
23 services that you access are on the right-hand side, and
24 the blue line is the path from your house to the
25 Internet. That's the best way to look at this.

1 Q. Where in this depiction on your screen are
2 flows created in the PTS products?

3 A. The PTS module is responsible for the creation
4 of connection flows.

5 Q. Are there any other types of flows created in
6 the PTS module other than connection flows?

7 A. No, the only type of flow that Sandvine has is
8 called a connection flow.

9 Q. Now, the PTS products overall, how much of the
10 PTS products are about this flow creation or
11 identification process?

12 A. There would be less -- less than 5 percent of
13 the software of that source code would be related to
14 connection flow management, et cetera.

15 Q. And what is the primary purpose of the PTS
16 Daemon?

17 A. Daemon.

18 Q. What is the primary purpose of the PTS Daemon?

19 A. The PTS Daemon is primarily responsible for
20 the identification of the application ID of a connection
21 flow. So you think about using your device and you use
22 five applications, Facebook, YouTube, Gmail, the PTS
23 Daemon is responsible for saying this connection flow is
24 Facebook, not Gmail. That's its responsibility.

25 Q. Does the PTS Daemon have anything to do with

1 flow identification?

2 A. The PTS Daemon is responsible solely for
3 identifying the application of the connection flow.
4 It's not responsible for identifying that a packet
5 belongs to a connection flow.

6 Q. Going back to the PTS module, what information
7 is used in the PTS module to identify a flow?

8 A. So going back to that observation, the
9 Internet has a very standards-based component. There's
10 a component that's present in every packet. It's called
11 the 5-Tuple. The 5-Tuple is five separate pieces of
12 information. The source address, that's your phone.
13 The destination address, that's Facebook. The source
14 port, you could think of that as like the extension in
15 your house, the kitchen phone versus the living room
16 phone; and the destination port, you could -- about like
17 an extension at a company you call -- call a travel
18 agent and ask for Extension 50. And then the protocol,
19 TCP -- in this case, the application protocol. Those
20 five coordinates uniquely identify a connection flow.
21 That's how the PTS module creates the connection flow,
22 and those are present on every packet.

23 MR. BURESH: If we could turn to the next
24 demonstrative, please?

25 Q. (By Mr. Buresh) And did you provide me with a

1 sketch of how you would describe connection flows using
2 a Facebook example?

3 A. I did.

4 Q. And is this demonstrative an accurate
5 depiction of that sketch?

6 A. Yes, it is.

7 Q. Could you describe for the jury how a
8 connection flow works using a Facebook example?

9 A. So I'm sure many of you have used Facebook,
10 and you -- you know that when you open the Facebook
11 application, there's different things that are showing
12 to you on the screen. So imagine that it's showing you
13 a friend's photos. They've shared their vacation
14 pictures. Imagine that it's showing you an
15 advertisement, and imagine it's showing you the ability
16 to open a video. Each one of those pieces of
17 information could be and in general is stored on a
18 different computer inside Facebook. Facebook would be
19 located in -- in a different building.

20 So what happens is when you open a Facebook
21 application and you select the Facebook app, it starts
22 up and it creates the first connection flow, the photos.
23 You can imagine that being in a specific spot on the
24 screen, perhaps the upper left.

25 The -- then it opens the coupons or

1 advertisements. That might be at the bottom of the
2 screen. And then the video. Each one of those is going
3 to have those same five unique coordinates to make the
4 connection flow. The source address, my phone; the
5 destination address, Facebook's photo server, the coupon
6 servers, the video server; the source port, that
7 location on the screen; the destination port, that's
8 where your photos versus a friend's photos are on the
9 server; and then that transport protocol which is nearly
10 always TCP. That's how this works.

11 Q. And a 5-Tuple is contained in every packet?

12 A. Every packet has those same five pieces of
13 information present on it. It's how they're routed
14 around the Internet today.

15 Q. And does a 5-Tuple uniquely define a
16 connection flow?

17 A. That's right. A single connection flow has a
18 5-Tuple, and no other connection flow has the same
19 5-Tuple. It's unique in the universe. It's unique
20 across all Internet service providers. It's unique
21 across all devices. It's always unique.

22 Q. Do the PTS products use anything other than
23 this connection information to define a flow?

24 A. No. This is the only information that PTS
25 uses. It uses this -- back to that architectural

1 performance standpoint, it always uses this 5-Tuple
2 information. It's all it uses.

3 MR. BURESH: If we could -- if we could
4 turn to the next demonstrative, please.

5 Q. (By Mr. Buresh) Now, Mr. Bowman, did you
6 provide me with a sketch to describe how the PTS
7 products store flow-entries?

8 A. I did.

9 Q. And is this Demonstrative 5 an accurate
10 depiction of the sketch you provided me?

11 A. It is.

12 Q. Can you describe for the jury how the PTS
13 products store connection flows in the flow table?

14 A. So if you look at the left edge of this chart,
15 time is going from left to right across it. And the
16 connections are going top to bottom. So imagine the
17 sequence of events. You open your phone, you turn it
18 on, you press the Facebook button. The very first thing
19 it does is it starts a connection flow to the Facebook
20 photo server. That creates a packet. That packet is a
21 piece of information that flows from your phone towards
22 Facebook.

23 Along the way, that packet comes into the PTS.
24 And the PTS looks up those five fields: Source IP,
25 that's your phone; destination IP, that's the server;

1 source port, the photos's location on your phone;
2 destination port, location of your photos on their
3 server; and transport protocol.

4 It -- it sees does flow exist? Is this
5 connection flow something I've heard of before? The
6 answer is no. So it allocates it a spot to hold it. In
7 this case, it's chosen the first row in this table,
8 Connection Flow 1, and then it let's the packet go.

9 The second packet that comes in might be from
10 the coupon server, the advertisement server. Same
11 process. It looks at it and says source address,
12 destination address, source port, destination port, and
13 protocol.

14 Do I have a connection flow for this? The
15 answer is no. Okay. I'm going to create one. In this
16 case, it chooses to put it in the fourth row in this
17 table.

18 Third packet comes in, comes in from the video
19 server. Do I have a connection flow for this? I look
20 up the source IP of the phone, the destination IP of the
21 server, source port, destination port, and protocol.
22 Creates an entry, in this case, in the sixth row.

23 Another packet comes in, and this one is,
24 again, from the photo server. It looks it up. Do I
25 have a connection flow for this? And it says, yes, and

1 it assigns it to the same row as in the earlier step.
2 And it repeats until you have all the information on
3 your screen. That's how it works.

4 Q. Now, Mr. Bowman, is there a -- in the flow
5 table in the PTS products, is there a flow-entry for
6 every connection flow that the PTS product has
7 encountered?

8 A. Yes, every single connection flow in general
9 that is currently active on the Internet will have one
10 entry in this table.

11 Q. And what is used to assign packets to a
12 particular flow-entry?

13 A. Packets are assigned to a flow-entry based on
14 that 5-Tuple, those five coordinates we've been talking
15 about.

16 Q. And I see here you have application ID on the
17 right-hand side of your demonstrative?

18 A. I do.

19 Q. When is that application ID filled in?

20 A. The application ID is filled in by that PTS
21 Daemon, which is something that runs later. And it runs
22 after the first few packets but only on -- only on the
23 next few. In general, it's filled in on the fourth or
24 fifth or sixth packet, the first three packets being
25 standards-based and having no -- what's called a

1 signature in it. So it's something we know a little bit
2 into a flow, but not at the very beginning.

3 Q. Is the flow created before the application is
4 known?

5 A. The flow is created on the very first packet
6 before we know the application ID, so, yes.

7 Q. How is -- is -- is the application ID used in
8 any way to assign packets to a flow?

9 A. No. The application ID doesn't define the
10 connection flow. The connection flow is solely defined
11 by the 5-Tuple information. I couldn't do it any other
12 way because the application ID isn't known on the first
13 packet. It's not knowable.

14 Q. Now, Mr. -- Mr. Bowman, is there any way in
15 the PTS products to group these three Facebook
16 connections together?

17 A. No, it's not possible in the PTS to group
18 connection flows together. There's no entry in the
19 table that says this row has a pointer to another row.
20 You can see here there's no column called another
21 connection flow. It -- it doesn't have that ability.

22 Q. Do the PTS products have any ability to link
23 these three flows together?

24 A. No, the PTS products do not link these three
25 flows together.

1 Q. Do the PTS products relate these three flows
2 together?

3 A. We do not relate these flows together, no.

4 Q. Why did you -- why did you design the PTS
5 products this way?

6 A. This goes back to that earlier concern about
7 performance. The more work you do, the slower you get.
8 So you can imagine that if the PTS module had to do work
9 to say, this flow, is it related to another one, if so,
10 you must somehow link them and keep their stats
11 up-to-date, that would slow it down, and we didn't want
12 to be slow. We needed to be fast to be successful.

13 So, therefore, we decided that there was no
14 point in trying to link one connection flow to another.
15 We didn't need it for our application. The application
16 identification was all we cared about, and that was on a
17 per connection flow basis.

18 Q. Now, Mr. Bowman, in a -- in a real PTS
19 product -- and I think we've seen some different sizes,
20 so let's take the smallest one. How many -- how many
21 flow or how many flow-entries can there be in the flow
22 table of a PTS product?

23 A. So the PTS products, they vary dramatically in
24 size in that connection table. The earliest ones we
25 launched had approximately one million connection

1 flow-entries, and the later ones were well over a
2 hundred million flow-entries, so a very large amount was
3 present.

4 Back to that concern about performance, the
5 consumer Internet is a big place.

6 Q. In the real world, would a Facebook activity
7 have more than three connection flows involved?

8 A. Yes. Facebook would always have quite a
9 number of flows running.

10 Q. Like how many? Just give me an estimate.

11 A. It's going to depend on the application on
12 your device, but it could easily be as high as 50.

13 MR. BURESH: If we could go to the next
14 demonstrative, please.

15 Q. (By Mr. Buresh) Now, in this flow table
16 depicted here, what are we seeing, Mr. Bowman?

17 A. So what we're seeing here is a larger
18 depiction of the earlier -- earlier work, but they've
19 added an additional application. So you can imagine an
20 ESPN application, you can imagine somebody running
21 Netflix or YouTube, and you can see that very rapidly
22 you get a very large number of connection flows, even
23 for a single user, let alone a million consumers, you
24 get a lot a -- a lot of connection flows.

25 Q. Now, in a -- in a PTS product would the Bob's

1 phone and Facebook connection flows, would they be
2 located near each other in the flow table?

3 A. No, the design of our system guarantees that
4 they will not be adjacent or even near each other. It's
5 a specific aspect of the algorithm we used, which is
6 called a hash. But effectively, it -- it spreads the
7 connection flows out uniformly across this table. It's
8 a way to achieve higher performance.

9 Q. And if you wanted to know how much data Bob's
10 phone had sent or received, how would you go about
11 finding that?

12 A. So in our system, if you -- if I wanted to
13 know how many bytes, how many -- how much data a single
14 user has sent and received, what I would do is I would
15 start at the top of the table, and I would go down
16 through every single row.

17 So on Row 1, I would say is this user's Bob's
18 data, does this connection flow belong to Bob?

19 If yes, I would add their data to a counter.

20 I would go to the second row, does this row
21 belong to Bob?

22 No, ignore it.

23 And I would continue until I got to the very
24 end. I would do all of those one million, two hundreds
25 of millions of rows to get a counter that would say this

1 is the sum of Bob's data. That's how we did it in our
2 system.

3 Q. So in order to find Bob's phone data in the
4 example where there's a million flow-entries, would you
5 have to walk across all million of those?

6 A. You would always have to walk all million
7 flows because you wouldn't know which ones belong to Bob
8 or not until you visited each row.

9 Q. Now, are you familiar with the rice example I
10 used in my opening statement?

11 A. We discussed it in prep, yes.

12 Q. And, Mr. Bowman, you understand connection
13 flows, as I said, were like loose rice in my hand, do
14 you remember discussing that?

15 A. I do.

16 Q. Is it fair to say that searching through a
17 million flow-entries to find connection flows is similar
18 to dropping a hundred grains of rice in some grass; is
19 that fair?

20 A. Both would be time consuming and complex
21 activities, yes.

22 Q. Why would Sandvine have designed its products
23 in a way that's like dropping rice in grass? Why would
24 you design it that way?

25 A. It goes back to that original performance

1 constraint. There's one operation, which I'm doing
2 very, very rapidly, which is creating and looking up
3 connection flows. We're doing that millions of times
4 per second. Every single packet of every user of every
5 application I have to do that. It's called the
6 Fastpath.

7 But counting the number of bytes that a single
8 user has done, we only do that once per hour. So it's
9 much, much cheaper for me to do something once an hour
10 even if that's a very expensive activity, than it is to
11 do something every single time millions of times per
12 second.

13 The tradeoff that we made in our system was it
14 was slower to do what's called compiling of statistics,
15 but much faster to create an update connection flows.
16 And Mr. Dolson and I thought that that was a really good
17 tradeoff for our product when we discussed it in that
18 summer of 2002.

19 Q. Why would you not want to put a net around the
20 rice? Why would you not want to group Bob's connection
21 flows together?

22 A. That would have taken time on every single new
23 connection flow. That would have been the tradeoff we
24 didn't want to make. We would have slowed down the
25 common case to speed up the uncommon case. I don't see

1 why we would want to do that. It didn't make sense.

2 Q. If you wanted to group Bob's phone connection
3 flows together, would that have changed your system
4 design?

5 A. Our system would have been very different if
6 we had chosen to do some grouping of connection flows.
7 I'm not sure what it would look like.

8 Q. And if you in some way put a net around Bob's
9 connection flows, how would that have impacted the
10 performance of the PTS products?

11 A. The performance would have been much lower. I
12 mean, 10, 20, 30 percent lower. It would depend on
13 exactly how we came up to do that, but we would be doing
14 something millions a time a second that we didn't need.
15 It would slow it down quite a bit.

16 Q. How did you keep the Fastpath fast?

17 A. We stuck to our guns, we stayed by that
18 original architecture. We tried to keep the minimal
19 amount of software present in that Fastpath, just the
20 bits that were needed to create and assign packets to
21 connection flows. And everything that didn't need to be
22 done in every packet, we moved it to the Slowpath, and
23 we did it less frequently. That's how we kept our
24 performance.

25 Q. In the PTS products, Mr. Bowman, do you define

1 flows in any way other than connection flows?

2 A. No, the sole way we define a sole (sic) is
3 based on the term "connection flow" is based on that
4 5-Tuple.

5 Q. And do you define flows or identify flows
6 using anything other than connection information?

7 A. No, the sole way we define or identify a
8 connection flow is placed on the 5-Tuple information.

9 Q. I'd like to introduce now Defendants' Exhibit
10 221.

11 MR. BURESH: If you could pull that up
12 for me.

13 Q. (By Mr. Buresh) Do you recognize this
14 document, Mr. Bowman?

15 A. I do.

16 Q. And what is it? Is it a Sandvine document?

17 A. Yes, this is a -- an external document of
18 Sandvine's which means we made it available on our
19 website. We make it available to our customers. This
20 is a document that they use to understand how many of a
21 product they would need for capacity, for performance.
22 It's called dimensioning.

23 MR. BURESH: And if we could move forward
24 in the document, please.

25 Q. (By Mr. Buresh) And we're looking now at

1 Bates No. Sandvine 937263. Do you see that?

2 A. I do.

3 Q. Under Section 1.1, the third paragraph in,
4 could you read this for the jury, please?

5 A. This says: A flow is a set of five things,
6 source and destination IP addresses, source and
7 destination ports, and layer 4 protocol, TCP, UDP,
8 et cetera, that uniquely defines a sequence of packets.

9 Q. And what do you understand -- do you
10 understand a sequence of packets to be a general
11 description of a flow?

12 A. That would be what we call a connection flow,
13 yes.

14 Q. And the source destination IP address, ports,
15 and layer 4 protocol, that's the 5-Tuple; is that
16 correct?

17 A. That's right, that's the 5-Tuple we've been
18 talking about this morning.

19 Q. Is this an accurate reflection of how Sandvine
20 defines flows in its PTS products?

21 A. Yes, this is exactly how we define a
22 connection flow in our product. This is what we've been
23 talking about.

24 Q. Now, you're aware of when this lawsuit was
25 filed?

1 A. I don't remember the exact date, but it was
2 early in 2016.

3 Q. And when was this document dated?

4 A. This document is June 18th, 2013.

5 Q. So being the genius I am, 2013 is before 2016?

6 A. Yes.

7 Q. So this document was in existence at Sandvine
8 defining a flow at Sandvine before this litigation ever
9 came about?

10 A. Yes.

11 Q. And this document provides an accurate
12 description of a flow that's utilized in the PTS
13 products?

14 A. Yes, this is accurate.

15 Q. Has that definition of the connection flow
16 ever changed from the inception of the PTS products to
17 today?

18 A. No.

19 MR. BURESH: I'd like to pull up next
20 DX-219.

21 Q. (By Mr. Buresh) Now, Mr. Bowman, on the
22 screen in front of you is an email; is that correct?

23 A. That's correct.

24 Q. Can you describe who and -- to whom and from
25 whom this email is transmitted?

1 A. This is an email from Richard O 'Halloran, who
2 at that time was a sales person working for Sandvine in
3 Japan. And it's sent to myself and also to Alex Hoff
4 who was on my team at that time.

5 Q. Now, this Richard O'Halloran, was he a
6 technical guy at Sandvine?

7 A. Richard O'Halloran was a sales -- an account
8 manager for Sandvine.

9 Q. Was he an engineer?

10 A. He was not.

11 Q. Did he provide an attachment to this email
12 that he sent to you?

13 A. Yes, there are two attachments labeled
14 Application Traffic Analysis.doc, and SPB Internals.doc.

15 Q. And before we -- we leave this, Mr. O'Halloran
16 asked you: Did you get a technical writer?

17 Do you see that?

18 A. I do see that.

19 Q. What was he asking you?

20 A. There -- he was asking if I had a person on my
21 team that would be able and willing to write some more
22 detailed internals documents for our customers to make
23 them more consumable.

24 Q. Now, this application traffic analysis, that's
25 the title of the attachment; is that correct?

1 A. That's one of them, yes.

2 MR. BURESH: If we could turn next to
3 PTX-381.

4 Q. (By Mr. Buresh) Is this the attachment that
5 we just saw to that email?

6 A. Yes, it is.

7 Q. And it has SAVEDATE, and then no dates in
8 this; is that correct?

9 A. That's correct.

10 MR. BURESH: If you could advance,
11 please, to the next section.

12 Q. (By Mr. Buresh) Now, this is some language we
13 actually saw yesterday from Dr. Almeroth, citing to this
14 document. And, Mr. Bowman, my question for you: Is
15 this document providing a technically accurate
16 description of how priming operates in the PTS products?

17 A. No, this is not accurate, this document.

18 Q. Was Mr. Halloran (sic) the author of this
19 document?

20 A. That is my understanding, yes.

21 Q. And he wasn't a technical writer; is that
22 correct?

23 A. He was not.

24 Q. Is -- and I'm going to look at the first
25 sentence now for your reference. In priming in the PTS

1 products, does it pre-create a flow state within the
2 PTS?

3 A. No. We have no method of pre-creating a flow
4 state within the PTS.

5 Q. Can it creep -- excuse me, can it pre-create a
6 flow state based on known 5-Tuple information?

7 A. No. There will be no way to know in advance
8 what the 5-Tuple information would be.

9 Q. Is this description of priming wrong?

10 A. Yes, this is just wrong.

11 THE COURT: Counsel, approach the bench,
12 please.

13 (Bench conference.)

14 THE COURT: Where do you estimate you are
15 on your direct, Mr. Buresh?

16 MR. BURESH: I have about another 20
17 minutes, Your Honor.

18 THE COURT: All right. Well, we're going
19 to break for lunch at this time and finish when we come
20 back.

21 MR. BURESH: Okay. Thank you, Your
22 Honor.

23 (Bench conference concluded.)

24 THE COURT: Ladies and gentlemen, based
25 on the anticipated additional testimony from this

1 witness, I think we're going to break at this time
2 rather than continue. We're going to have a lunch
3 break.

4 Would you take your notebooks with you to
5 the lunch -- the jury room and keep them in your
6 possession? We're going to have a little longer break
7 today based on some other things the Court's got to do
8 while you're out at lunch. I'm planning to reconvene at
9 10 minutes after 1:00.

10 During this lunch break, follow all the
11 instructions I've given you throughout the trial,
12 including, of course, not to discuss the case among
13 yourselves or with anyone. Lunch is waiting for you in
14 the jury room, and the jury's excused for lunch at this
15 time.

16 COURT SECURITY OFFICER: All rise for the
17 jury.

18 (Jury out.)

19 THE COURT: All right. The Court stands
20 in recess for lunch. We'll reconvene at 10 minutes
21 after 1:00. The Court's in recess.

22 (Recess.)

23 *****

24

25

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

CERTIFICATION

I HEREBY CERTIFY that the foregoing is a true and correct transcript from the stenographic notes of the proceedings in the above-entitled matter to the best of my ability.

/s/Shelly Holmes
SHELLY HOLMES, CSR, TCRR
OFFICIAL COURT REPORTER
State of Texas No.: 7804
Expiration Date: 12/31/18

11/7/17_____
Date